Become a Volunteer 2020 Census Ambassador!

The Office of Community Partnerships is recruiting for 2020 Census Ambassadors to help ensure that everyone in Montgomery County is counted on April 1, 2020 (Census Day). Census Ambassadors are volunteers trained by the Office of Community Partnerships and Census Bureau and will conduct education and outreach by hosting information tables, distributing Census promotional materials and engaging with county residents. Multilingual members of the community are especially encouraged to apply.

Every 10 years, the federal government conducts a population count of everyone in the United States. Why should this matter to all of us living in Montgomery County? Census results help determine how the federal government allocates more than \$675 Billion in funding every year and determines how many representatives each state gets in Congress. It is estimated that the county will lose approximately \$18,250 for every Marylander not counted in the 2020 Census over 10 years.

How can you help? Get involved by becoming a 2020 Census Ambassador! Help ensure a fair and accurate count of everyone living in Montgomery County. By becoming a Census Ambassador, you will help our communities get their fair share of federal funding for schools, health care, libraries, and social services.

Volunteer 2020 Census Ambassadors will receive an orientation and Census training through the Office of Community Partnerships and the U.S. Census Bureau. Census Ambassadors will be part of a vast network of community representatives that will conduct education and awareness outreach at festivals, fairs and events across the county to make sure everyone in our county is informed of the importance of the 2020 Census.

If you are interested in becoming a 2020 Census Ambassador, please submit a 2020 Census Ambassador Volunteer Application here.

Census Ambassadors 18 and older may staff information tables independently. Volunteers younger than 18 may participate when supervised by a parent or guardian who has also gone through the Census Ambassador training. SSL hours may only be awarded at locations that are hosting Census info tables/outreach events through SSL designated organizations.

There are now several Census Ambassador trainings available for those who are interested in joining in on this important effort. Current trainings are scheduled on a weekly basis in locations in Rockville or at the Volunteer Center at the UpCounty Regional Service Center. We are working to add additional locations and dates/times around the county. Check our website regularly for a full list of dates/times.

Potential volunteers only need to attend one of the trainings.

After submitting an application, please visit our <u>2020 Census Ambassador Training Sign-up Form</u> to register and reserve a seat for a training! You MUST register online before attending a training. The 2020 Census Ambassador Trainings are currently available at each of these locations (more dates/locations to come):

Rockville Memorial Library

21 Maryland AVE

Rockville, MD, US 20852

UpCounty Regional Services Center 12900 Middlebrook RD Germantown, MD, US 20874

Gilchrist Immigrant Resource Center
11002 Veirs Mill Rd., Suite 506
(Westfield South Building)
Wheaton, MD 20902

Upcoming 2020 Census Ambassador Trainings:

Rockville Memorial Library October 29, at 6:30PM-8:00PM, 2nd Floor Meeting room.

Gilchrist Immigrant Resource Center, November 4th, at 1 PM- 3 PM. Suite 506

Once you are trained to become a 2020 Census Ambassador, you can get involved in the following ways:

Help us meet residents where they live, work, and play.

 Host information tables, distribute Census promotional materials, and engage with county residents at outdoor movies, farmers markets, festivals, retail corridors, barber shops, healthcare facilities, day cares etc.

Host a Census Event on April 1 (or before)

Organize a "Census Day" at your faith community, host a Census Party or establish a Census
Center where friends, neighbors, or community members can complete the questionnaire on
April 1, 2020. Host a Census resource table at a community event or start a social-media
campaigns in multiple languages (hashtag #everyonecountsmcmd).

Be a Trusted Voice and Messenger

• Talk to neighbors, encourage participation from your friends in a Census workshop, form a census working group in your organization or civic association, or post information on listservs or in your local publications.

Montgomery County's 2020 Census homepage!

Please visit <u>www.montgomerycountymd.gov/census</u> for Census material and more information about the 2020 Census including:

- Sample Copy of the 2020 Census Questionnaire.
- The Everyone Counts! 2020 Census Fact Sheet: Available in 7 languages.
- 2020 Census Ambassador Application and Training Info.
- Maps and Tools to Identify Hard-to-Count Communities.
- Calendar of 2020 Census and Community Events