2020 Census

Check out a book. Then respond to the 2020 Census

For people without a computer, smart phone, or an internet subscription at home, all Montgomery County Public Libraries will offer access to public computers and free internet access to help make sure you're counted. Each library will have a member of staff designated and trained as a Census Captain. These Census Captains will be able to answer many of your questions about the census, direct you to the appropriate resources, and will serve as a trusted source of information about the 2020 Census.

2020 Census data informs the distribution of more than \$675 billion in federal funding each year, your representation in Congress, community initiatives, and more. Make sure you count everyone living in your home, including newborn babies and young children, on the 2020 Census. Your responses are confidential and important

Census data impacts funding for resources like:

Libraries	Schools Hospitals and health clinics
✓ Head Start	School meal programs
✓ Public transportation	✓ Housing assistance
Medicare	✓ Supplemental Nutrition Assistance Program
Fire departments	✓Roads and highways
Community centers	

Visit <u>montgomerycountymd.gov</u> for more information on available public library locations and other Montgomery County 2020 Census Hubs or Mobile Questionnaire Assistance Centers.

Please visit <u>2020CENSUS.GOV</u> for more information about the three ways you can respond to the 2020 Census.

Census Awareness Weekend

We invite everyone to participate in Census Awareness Weekend, which occurs March 27-29, just days before the nationally recognized Census Day on April 1, 2020. This weekend

of Census promotional events will serve as the start of Montgomery County's rally to motivate everyone living here to respond to the 2020 Census.

The weekend of March 27-29 will also serve as our Census Worship Weekend. It could be Census Sunday, Census Shabbat, Census Sabbath, or Census Friday prayers. These are examples and we encourage members of our various faith communities to join the 2020 Census promotional weekend in any way that resonates with your practice or tradition. Educate your congregants or members about the importance of completing the census as part of your sermon or message, stressing that everyone in the household should be counted.

There will be many Census related events or activities across the county over the course of the weekend of March 27-29, 2020. These activities will include many opportunities for community members to become Census Ambassadors and volunteer to help host info tables at Public Libraries, distribute Census material at grocery stores, or participate in one of the larger Census Awareness Weekend Events taking place in each of the 5 regions of Montgomery County.

As Census Awareness Weekend approaches, please visit www.montgomerycountymd.gov/census to register to become a 2020 Census Ambassador or to see the list of the various Census activities and events scheduled across the county.

How can you get involved?

- <u>Join our team of 2020 Census Ambassadors!</u> Are you a resident who'd like to volunteer? The Office of Community Partnerships is recruiting 2020 Census Ambassadors to help ensure that everyone in Montgomery County is counted on April 1, 2020 (Census Day). Census Ambassadors are volunteers trained by the Office of Community Partnerships and the U.S. Census Bureau who conduct education outreach by hosting information tables and distributing promotional materials; engaging residents at various locations across the county. Visit our <u>2020 Census home page</u> to apply and register for a training now!
- Become a 2020 Census Partner! Does your non-profit, faith/faith-based, corporate, community, or civic organization want to help? Join us as a Census partner and become part of a powerful network of government, faith, nonprofit, corporate, and community organizations working to develop solutions to effectively reach everyone and encourage them to respond to the 2020 Census.

What do partners do?

Partnership is not a one-size-fits-all approach. We'll work with partners to select creative, impactful, and mutually beneficial ways of ensuring everyone in Montgomery County to be counted. There are many ways to make a difference as a 2020 Census Partner including:

- Designate a Census Captain for your organization. Census Captains are representatives from your organization selected to attend a census training and serve as a trusted source of information within your organization regarding the 2020 Census, serves as a liaison between your organization/community and our office, and help manage any census related activity or materials for organization/ community.
- Provide information to your community, customers, members, or stakeholders about the importance and benefits of participating in the 2020 Census.
- Be social and promote the 2020 Census using Montgomery County and Census
 Bureau materials and messaging in creative ways to increase public participation
 —for example, through newsletters, websites, and social media.
- Invite the U.S. Census Bureau to speak at your next event or host a 2020 Census informational or Q&A session.
- Promote census hiring: Share the 2020 Census recruitment website:
 www.2020census.gov/jobs
- Register as a location where residents can respond to the 2020 Census online, beginning in mid-March 2020.
- Request a Census presentation! Are you or your organization hosting an event and would like to request a 2020 Census presentation or the presence of a 2020 Census info table?