

Who: FAsMarketplace serves as a business incubator for creative entrepreneurs. Many of the artists/artisans that call FAsMarketplace home, are members of historically underserved communities including: African, Latinx, Arab, Asian, Native American (ALAANA) and African American.

What: Artist Vibe is a monthly online show with a live audience. Each show will feature one local performing artist and one local visual artist/artisan. The show will take place via Zoom and also air on FAsMarketplace's YouTube channel (after the each show's premier on Zoom).

This projects allows the opportunity for:

- Audiences to support the featured visual artists/artisans by purchasing items
- Paid work for performing artists
- Paid opportunities for other support staff (show host, marketing professional, technical support personnel, photographer....)

Why: The main purpose of the project is to continue to provide opportunities for local economic growth and community development through the arts during a time when economic and social life are diminished by restrictions related to COVID-1; which supports FAsMarketplace's mission "to create tangible opportunities for ordinary citizens to improve their lives through entrepreneurship, education, the arts, sports and other means".

When: The 2021 season of The Artist Vibe will run:

- March 2021 to December 2021
- 4th Friday of each month (except for November and December)
- Start time 7:30pm