



News Release

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Media Contact

Mike King
Capri Insurance / Intercity Insurance
Phone 888-394-3330
info@equicare.ca

Capri and Intercity Insurance are the brokers of choice for Canada's equine community

September 21, 2017 – Capri Insurance Services Ltd. and Intercity Insurance Services Inc. have been trusted insurance and risk management partners in the Canadian equine industry for more than twenty years. With new agreements recently forged with the Ontario Equestrian Federation, Manitoba Horse Council and the Newfoundland and Labrador Equestrian Association, the organization is now in exclusive service to all Provincial and Territorial Equine Associations in Canada (with the exception of Quebec).

As the architect of the Provincial Equine Association insurance program in Canada, Capri's and Intercity's experience provides a trusted resource to the equine community from coast-to-coast, with a consistent risk management message and a comprehensive range of insurance products. "Equi-Care", their suite of industry specific insurance products, has been developed through decades of experience in the community, and meets the unique needs of all horse enthusiasts.

Capri and Intercity have also recently expanded their long-standing partnership with Equine Guelph, supporting ongoing research and education that strengthens the equine community. Capri and Intercity are particularly proud to directly support Equine Guelph's "Gut Health & Colic Prevention" training course which will be offered through thehorseportal.ca in the winter of 2018.

"The confidence placed in us across the country brings a responsibility to provide service and resource like never before to our clients from Coast to Coast and we are more than up for the task," commented Mike King, Partner at Capri and Intercity Insurance. "It is terrific news that the equine community has adopted our specialized programs based on a proactive and partnered approach to risk management, education and insurance coverage."

"There is something to be said for a company that solicits your business with many promises of best practices, best prices and customer service, but there is more to be said for a business that lives by those principles, practices and invests in your business for a long lasting relationship and partnership." - *Sonia Dantu, Executive Director, Alberta Equestrian Federation*

About Capri Insurance and Intercity Insurance

Capri and Intercity Insurance are uniquely independent, employee owned, and locally based insurance brokers with strong roots in the equine community.

Capri Insurance Services Ltd. is based in Kelowna, British Columbia, and Intercity Insurance Services Inc. is in Aurora, Ontario. Together, the organization serves nearly 200,000 clients across Canada through 13 offices and they are one of the largest independent and employee-owned insurance brokers in Canada.

Mike King is a Partner and equine industry lead for Capri and Intercity and is a national figure in this specialized field. Mike started competing hunter/jumper horses in the 70's and has been an equine specialist in the insurance industry since 1993.

For more information visit www.capri.ca and www.intercityinsurance.com