

For Immediate Release

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Tekweld Expands National Accounts Program with Jenne Promotion

Hauppauge, NY – Tekweld's Vice-President of Sales and Marketing, Ray Rodriguez, has announced the promotion of Dan Jenne to Director of National Accounts. The company's newly created position has the goal of developing strong working relationships with larger promotional products distributors with a national presence. Jenne will report directly to Rodriguez. The promotion was effective January 1, 2019.

"We are excited about the creation of this important position within Tekweld, and the promise that it holds for the company's continued growth. We are equally excited that Dan has accepted the position and its challenges," remarked Rodriguez while attending the recent ASI Show in Orlando, Florida.

With 22 years experience in the promotional products industry, most recently as Tekweld's Southeast Regional Sales Manager, Rodriguez sees Jenne's strong technology background critical in his new role." Jenne added, "I'm continually learning new programs and how they might improve our sales potential and distributor relationships." Rodriguez added, "Dan is a tech savvy guy. He has the uncanny ability to show accounts how to leverage our product line with technology to expand their sales, and therefore Tekweld's."

When asked about his goals at Tekweld, Jenne quickly replied, "I am very excited about this new opportunity. As Tekweld continues to grow, we need to be cultivating relationships with our larger national accounts, and unearthing all the opportunities that holds." He continued, "I believe with my team's support, and Tekweld's high-quality product line, I am ready and willing to lead that charge."

Inside of the industry, Dan has served as past president, and currently as trustee, for the Promotional Products Disaster Recovery Foundation (PPDRF), aiding industry members applying for natural disaster assistance. He also served as past president of Carolinas Association of Advertising and Marketing Professionals (CAAMP). Outside of the industry, he is a single father to his 14-year-old daughter, McKenzie. Both Dan and McKenzie are accomplished musicians, active members of their church, and reside in Murrells Inlet, South Carolina.

Located in Hauppauge, NY, Tekweld (PPAI 266346, UPIC: TEKWELD, SAGE 67569, ASI 90807) founded in 2001, is a Top 40 ASI Supplier offering a vast collection of custom printed and packaged promotional products including lip balms, hand sanitizers, sunglasses, retro lunch boxes, and microfiber cleaning cloths.

For more information on the company, visit www.tekweld.com

Photo attached

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