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FOR IMMEDIATE RELEASE

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**CPS/Keystone Honored for Excellence in Service
with PPAI Gold Pyramid Award**

**FOR IMMEDIATE RELEASE:
Erie, PA, January 30, 2019**

CPS/Keystone (Custom Plastic Specialties, LLC) is a winner of the 2019 PPAI Gold Pyramid Award-Supplier Star. The award was announced and presented at the PPAI Pyramid Award Celebration held January 15, 2019 at the Mandalay Bay Convention Center in conjunction with The PPAI Expo in Las Vegas.

Since 1958, the PPAI Pyramid Awards have recognized and honored promotional products businesses and helped shine the spotlight on the collaborative business model unique to the industry. CPS/Keystone was presented the Gold Pyramid Award in the category for suppliers with annual sales volume of \$10,000,000 to \$20,000,000.

Kippie Helzel, Sr Vice President of Sales and a partner in the company stated “this was our fourth year in a row as a Supplier Star finalist. That in and of itself is great recognition of the quality of our service and products, and our support for our distributors. Winning the Gold Pyramid was the ultimate validation of everything we have worked to achieve with great customer service training, a flexible and hard working production team, great value pricing on best-selling products, and a “find a way” attitude, from sales to order processing, that has clearly served our distributors well. On behalf of our sales team, our management team and all our staff, we give sincere thanks to all the PPAI distributor members who voted for us and who value what we do, every order, every day”!

Never Pay for an Overrun!

"This year's Pyramid Award winners represent the most creative, strategic and technologically advanced campaigns and I am thrilled to congratulate CPS/Keystone as the winner of PPAI's prestigious Gold Pyramid Award," said Paul Bellantone, CAE, president and CEO at PPAI. "CPS is an exemplary example of innovation and excellence in our industry. We hope their accomplishments will inspire strategic thinking and creativity to engage audiences everywhere."

The Pyramid winners were selected by vote by PPAI member distributors. For more information about the PPAI Pyramid Awards program visit www.ppai.org/awards or contact the PPAI Awards and Recognition department at awards@ppai.org.

About PPAI

Founded in 1903, the Promotional Products Association International ([PPAI](http://PPAI.org); ppai.org) is the world's largest and oldest not-for-profit association serving 15,500 corporate members of the \$23.3 billion promotional products industry, which is comprised of more than 40,500 businesses and a workforce of more than 500,000 professionals. PPAI represents the industry in Washington, D.C. and [advocates](#) on its behalf. PPAI operates The PPAI Expo, the industry's largest trade show; provides the leading [promotional products safety and compliance program](#); offers a prestigious [professional development and certification](#) program; and publishes industry [trade journals and periodicals](#). The multibillion-dollar [industry](#) includes wearables, writing instruments, calendars, drinkware and many other items, usually imprinted with a company's name, logo or message. For more information, visit PPAI.org and follow us on Twitter [@PPAI_HQ](#), [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

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