



EVERY CUSTOMER COUNTS™

## MEDIA CONTACT

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**FOR IMMEDIATE RELEASE**

## **Litchfield Bancorp Honored As Community Hero**

Litchfield, CT – Litchfield Bancorp is proud to announce that they were selected as one of 18 community banks and credit unions throughout New England as a Community Hero by American Business Media, publisher of *Banking New England* and *Centerpoint* magazines.. Litchfield Bancorp was chosen for going above and beyond to help aid the community.

In the category of economic development, Litchfield Bancorp was selected and was awarded gold standing for their Community Cash Mobs. These Cash Mobs are held monthly to help increase different business' brand awareness and create potential repeat business by supplying employees with a stipend to spend at selected local businesses. Litchfield Bancorp employees "mob" the business of the month with sales and promote the activity on social media to bank customers and followers alike.

On Thursday, March 28, 2019, an Awards Gala was held at The Armory at MGM Springfield, and featured keynote speaker Monica Lewinsky. An award was presented by John Leonard, CPA, MBA & Principal of Wolf & Company, P.C. to several Litchfield Bancorp employees who attended the event, including Donald Mayland, Chairman of the Board of Directors, Thomas Villanova, President and CEO and Paul McLaughlin, Executive Vice President and COO.


"We are so thankful and proud to have received this tremendous award. One of our fundamental missions here at Litchfield Bancorp is to give back to the businesses and communities we serve. Hopefully this award represents that, while also pointing out all of the LBC heroes we are so grateful to work with each and every day!" said Paul McLaughlin after receiving this award.

*Pictured left to right: Paul McLaughlin, Laura Murphy, Donald Mayland, Mickie-Ann Budny, Tiffany Hussey, Thomas Villanova and Tania Damota.*

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## **ABOUT LITCHFIELD BANCORP**

*Litchfield Bancorp is a mutual savings bank with assets of \$253 million offering full service offices in Litchfield, Torrington, Watertown, Washington and Lakeville. To find out why Every Customer Counts, go to [LitchfieldBancorp.com](http://LitchfieldBancorp.com) or call 860-567-9401.*

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