

2019/20 Miles of Smiles NW Connecticut/E NY Map - 12th Edition

Reserve before Feb. 15 - Press date end of March 2019.

Publishing 58,000 easy to use maps placed in over 200+ locations year round.

Help visitors find you - be "on the map". 25 Years of Map Making in The Berkshires!

Display ad costs (pick one) Payment plans available - finance charges may apply.

- \$280** - $\frac{1}{2}$ box & highlighted location. (\$100 deposit required) size: 1.6" w x .75" h.
- \$410** - 1 box & highlighted location. (\$150 deposit required) size: 1.6" w x 1.6" h.
- \$590** - 2 boxes & highlighted location. (\$250 deposit) size: 3.4" wide x 1.6" high. (or reverse)

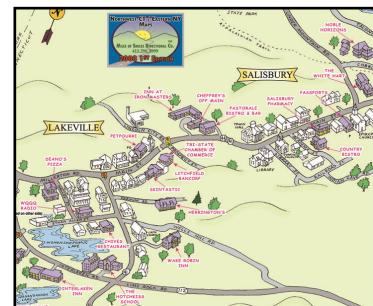
or

- \$190** - highlighted location only. (\$75 deposit required)
- \$45** - one time charge for ad design.

Optional

- \$25** - www.BerkshireMaps.com. Hotlink
- \$40** - additional location on Map (if more than one site)

Ad Display Formats - Tiff or PDF format, 300 dpi, CMYK.



Side A: Millerton, Amenia, Salisbury, Lakeville, Sharon, Wassaic.

Side B: Canaan, Norfolk, Falls Village, W. Cornwall, Cornwall Bridge, Cornwall, Goshen, Kent, Warren.

Contact Info: Mary T. Hart

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MaryTHart@gmail.com

www.BerkshireMaps.com

Remit to:

Miles of Smiles Directional Co.

POB 403

Stockbridge, MA 01262

Miles of Smiles Directional Co (MOS), a division of Hart Marketing Enterprises, LLC agrees to print and distribute the NW CT/Millerton Maps from March/April 2019 - March 2020 or while supply lasts.

Client may not hold MOS, or its representatives, responsible for any real or perceived loss of business due to their advertisement on this Map. **The extent of MOS's liability to a client will be the cost of the advertisement only.**

The advertiser has deposited \$ _____ to reserve available space with balance of \$ _____ due.

All invoices are payable within 30 days of invoice unless a payment plan is in place. **A late charge of 1 $\frac{1}{2}$ % per month (18% annually) will be added to balances after 9/1/19 if payment has not been completed.**

All legal fees, court costs and reasonable collection costs will be paid for by the advertiser in case of default of this agreement. **MOS retains ownership** of all copies of maps and all rights are reserved. If for any reason MOS defaults on the terms of this agreement, the full amount of deposit will be returned.

Advertiser _____ Mailing Address _____

Phone _____ Email _____

Deposit _____ Amount Due _____ Date _____

Signature _____ Print Name: _____

Invoice via Email: _____ Hard copy Mail: _____

Member: Tri-State CT Chamber

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Brochure distribution is available from Berkshire Brochure Display - call or email Mary for more info.