



2021 Wednesday Evening on River Street Sponsorship

Patron

Participating

Title

	Patron	Participating	Title
Logo listing & link on the chamber website www.elkrapidschamber.org	✓	✓	✓
Sponsor flyers or information passed out at the Chamber booth (provided by the sponsor)	✓	✓	✓
Promotional material to be distributed throughout the event by the sponsor	✓	✓	✓
Sponsor signage can be displayed throughout the event (provided by the sponsor)	✓	✓	✓
Sponsor listed on the ER Chamber of Commerce Website Calendar of Events	✓	✓	✓
Business/Organization listed as sponsor on EOR's promotional flyer	✓	✓	✓
Use of the ER Chamber logo for promotional and co-branding purposes	✓	✓	✓
Opportunity for sponsorship renewal for the following year	✓	✓	✓
Complementary Vendor Booth at Evening on River Street. (Patron-1 night, Participating-3 nights, Title-7 nights)	✓	✓	✓
Opportunity to run promotional giveaways during event	✓	✓	✓
Sponsorship advertised on the ER Chamber Marquee for the week of event		✓	✓
Sponsor banner can be displayed across Chamber booth (provided by the sponsor)		✓	✓
Sponsorship advertised in the ER Chamber Newsletter (Over a 2100 recipients)		✓	✓
Sponsorship recognition on dining tables on River Street		✓	✓
Logo included on all printed promotional materials:		✓	✓
Brochure/Flyer/Postcard			✓
Newspaper Advertisement			✓
Social media Advertising			✓
Advertisement of sponsorship in ER News			✓
Announcement of sponsorship (including 5 min of microphone time) during Evening on River Street Event			✓
	250	500	1000