

NONPROFIT RATES - 2019



Corridor Business Journal

Founded in 2004 by John and Aspen Lohman

The Corridor Business Journal (CBJ) delivers the most desirable business audience in the Corridor.

In every issue of the CBJ you reach a very sophisticated audience with major purchasing and decision making power in every sector of the Corridor.

“Many a small thing has been made large by the right kind of advertising.”

- Mark Twain

| SIZE | 1X - 3X | 4X - 6X | 7X - 12X | 13+ |
|-----------|---------|---------|----------|-------|
| Full Page | \$850 | \$575 | \$540 | \$505 |
| 1/2 Page | \$505 | \$450 | \$435 | \$415 |
| 1/3 Page | \$400 | \$360 | \$345 | \$350 |
| 1/4 Page | \$295 | \$270 | \$255 | \$245 |

INCLUDES FULL-COLOR NO DISCOUNTS ADS ARE PRE-PAID

Advertising includes a 1-year membership to the CBJ starting with the 4-6X contracts and above.



NONPROFIT CBJ SUBSCRIPTION

ONLY **\$29.95** /YEAR



Contact Kelly Meyer
CBJ Media Consultant
kelly@corridorbusiness.com
319.665.6397 x 303



Contact Lauren Fletcher
CBJ Media Consultant
lauren@corridorbusiness.com
319.665.6397 x 305

| MECHANICALS | WIDTH | HEIGHT |
|-------------|---------|--------|
| Full Page | 10.375" | 12.5" |
| 1/2 Page H | 10.375" | 6" |
| 1/2 Page V | 5.062" | 12.25" |
| 1/3 Page H | 7.72" | 6" |
| 1/3 Page V | 5.062" | 9.238" |
| 1/4 Page S | 5.062" | 6" |
| 1/4 Page H | 10.375" | 2.875" |
| 1/4 Page V | 2.4" | 12.25" |

AD RESERVATION:

Friday at noon, ten days prior to publication date.

CAMERA READY/ELECTRONIC FILE DEADLINE:

Monday at 5 pm, seven days prior to publication date.

DIGITAL FILES: A high-resolution 300 dpi pdf file is preferred with fonts outlined.