### 2020 VIRTUAL SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRESENTING</strong></td>
<td>SOLD</td>
</tr>
<tr>
<td><strong>TECHNOLOGY</strong></td>
<td>$13,500</td>
</tr>
<tr>
<td><strong>DIAMOND</strong></td>
<td>$12,000</td>
</tr>
<tr>
<td><strong>TITANIUM</strong></td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>PLATINUM</strong></td>
<td>$8,000</td>
</tr>
<tr>
<td><strong>GOLD</strong></td>
<td>$5,500</td>
</tr>
<tr>
<td><strong>SILVER</strong></td>
<td>$3,000</td>
</tr>
<tr>
<td><strong>BRONZE</strong></td>
<td>$1,750</td>
</tr>
</tbody>
</table>
# FEATURED SPONSORSHIPS

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Cost</th>
<th>Benefits</th>
</tr>
</thead>
</table>
| TECHNOLOGY   | $13,500 | - Nine complimentary conference registrations  
- Color advertisement in conference app  
- Logo and link to sponsor’s website on conference homepage and contact information in conference app  
- Commercial Opportunity  
- Designated Networking Opportunity  
- Promotion on social platforms  
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming. |
| DIAMOND      | $12,000 | - Eight complimentary conference registrations  
- Color advertisement in conference app  
- Logo and link to sponsor’s website on conference homepage and contact information in conference app  
- Commercial Opportunity  
- Designated Networking Opportunity  
- Promotion on social platforms  
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming. |
| TITANIUM     | $10,000 | - Six complimentary conference registrations  
- Color advertisement in conference app  
- Logo and link to sponsor’s website on conference homepage and contact information in conference app  
- Commercial Opportunity  
- Designated Networking Opportunity  
- Promotion on social platforms  
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming. |
| PLATINUM     | $8,000  | - Four complimentary conference registrations  
- Color advertisement in conference app  
- Logo and link to sponsor’s website on conference homepage and contact information in conference app  
- Commercial Opportunity  
- Designated Networking Opportunity  
- Promotion on social platforms  
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming. |
# ADDITIONAL SPONSOR LEVELS

## GOLD $5,500
- Three complimentary conference registrations
- Color advertisement in conference app
- Logo and link to sponsor’s website on conference homepage and contact information in conference app

## SILVER $3,000
- Two complimentary conference registrations
- B&W advertisement in conference app
- Logo and link to sponsor’s website on conference homepage and contact information in conference app

## BRONZE $1,750
- One complimentary conference registration
- B&W advertisement in conference app
- Logo and link to sponsor’s website on conference homepage and contact information in conference app

## PAYMENT INFORMATION
All payments for sponsorship fees must be paid by CHECK only.
Send the payment to:
Ohio Capital Corporation for Housing
Attn: Mary Kay Meagher
88 East Broad Street, Suite 1800
Columbus, Ohio 43215
IMPORTANT INFORMATION

LOGO AND ADVERTISING INFORMATION
Submit all logos and artwork to Mary Kay Meagher at mmeagher@occh.org.
All logos must be submitted in Vector, TIF, EPS or PNG format.
Advertisements can be submitted in PDF, EPS, JPEG or TIF format.
Diamond, Titanium, Platinum and Gold ads: Color
Silver ads: Black & White
Bronze ads: Black & White

IMPORTANT DEADLINES
Advertisement in Conference app—October 15, 2020
Logo in Conference app—October 15, 2020
Sponsorship Commitment—November 25, 2020