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People. Partnerships. Possibilities.



2020 VIRTUAL  
OHIO HOUSING  
CONFERENCE  
DECEMBER 1-2

VIRTUAL SPONSORSHIP PROSPECTUS

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**OHIO HOUSING**  
FINANCE AGENCY



**OCCH**  
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FOR HOUSING



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## 2020 VIRTUAL SPONSORSHIP LEVELS

**PRESENTING**  
SOLD

**PLATINUM**  
\$8,000

**TECHNOLOGY**  
\$13,500

**GOLD**  
\$5,500

**DIAMOND**  
\$12,000

**SILVER**  
\$3,000

**TITANIUM**  
\$10,000

**BRONZE**  
\$1,750

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## FEATURED SPONSORSHIPS

### TECHNOLOGY \$13,500

- Nine complimentary conference registrations
- Color advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app
- Commercial Opportunity
- Designated Networking Opportunity
- Promotion on social platforms
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming.

### DIAMOND \$12,000

- Eight complimentary conference registrations
- Color advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app
- Commercial Opportunity
- Designated Networking Opportunity
- Promotion on social platforms
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming.

### TITANIUM \$10,000

- Six complimentary conference registrations
- Color advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app
- Commercial Opportunity
- Designated Networking Opportunity
- Promotion on social platforms
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming.

### PLATINUM \$8,000

- Four complimentary conference registrations
- Color advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app
- Commercial Opportunity
- Designated Networking Opportunity
- Promotion on social platforms
- Note: In negotiation w/ vendor about other branding opportunities. Details forthcoming.

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## ADDITIONAL SPONSOR LEVELS

### GOLD

**\$5,500**

- Three complimentary conference registrations
- Color advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app

### SILVER

**\$3,000**

- Two complimentary conference registrations
- B&W advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app

### BRONZE

**\$1,750**

- One complimentary conference registration
- B&W advertisement in conference app
- Logo and link to sponsor's website on conference homepage and contact information in conference app

### PAYMENT INFORMATION

All payments for sponsorship fees must be paid by CHECK only.

Send the payment to:

Ohio Capital Corporation for Housing  
Attn: Mary Kay Meagher  
88 East Broad Street, Suite 1800  
Columbus, Ohio 43215

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## IMPORTANT INFORMATION

### LOGO AND ADVERTISING INFORMATION

Submit all logos and artwork to Mary Kay Meagher at [mmeagher@occh.org](mailto:mmeagher@occh.org).

All logos must be submitted in Vector, TIF, EPS or PNG format.

Advertisements can be submitted in PDF, EPS, JPEG or TIF format.

Diamond, Titanium, Platinum and Gold ads: Color

Silver ads: Black & White

Bronze ads: Black & White

### IMPORTANT DEADLINES

Advertisement in Conference app—October 15, 2020

Logo in Conference app—October 15, 2020

Sponsorship Commitment—November 25, 2020

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