

# Labour Program Web Subscription

## How to Subscribe



The Labour Program [website](#) has a new feature directing visitors to an email subscription page. Anyone can subscribe!



Subscribers are only asked for their email addresses. A confirmation email is sent to the subscribers asking them to confirm their request in order to activate their subscription.



Subscribers will receive emails in the language of the web page used during their subscription. If a subscriber wishes to receive email communications in both languages, they will need to subscribe from both the English and French subscription pages.

## Messages



Up to 2 emails per month will be sent to subscribers.



Emails to subscribers will focus on:

- Information about new legislation
- Reminders on specific topics
- Sharing links to source information
- Promoting Labour Program events



The option to unsubscribe will be available at the bottom of every email sent.

## Let's Get The Word Out!



When speaking with employers and employees, inform them of this new option to stay informed about occupational health & safety, labour standards, and employment equity.



Add the new banner to your email signature. The banner features a link to the subscription page.

