

Professional Truck Training Alliance of Canada Announces Board of Directors

January 25, 2024 – *Winnipeg, MB* – The Professional Truck Training Alliance of Canada (PTTAC) is pleased to announce their Executive and Board of Directors:

Jim Campbell, (Chairperson) First Class Training Centre – Winnipeg, Manitoba
Don MacDonald, (Co-Chairperson) CCA Truck Driver Training Ltd. – Calgary, Alberta
Carmela Gennaro, (Secretary) Gennaro Transport Training – Edmonton, Alberta
Earl Driedger, (Treasurer) Maximum Training – Saskatoon, Saskatchewan
Jeremy Nichols, Commercial Safety College – Truro, Nova Scotia
Kris Schroeder, Fossil Creek Industrial Training – Yukon, Northwest Territories, Nunavut
Matt Richardson KRTS Transportation Specialists Inc. – Caledonia, Ontario
Brian Pattison, Northern Academy of Transportation Training – Lively, Ontario
Tony Falk, United Transportation Driver Training – Blumenort, Manitoba

Founded in 2023, the PTTAC – led by Chairperson Jim Campbell, President and GM of First Class Training Centre Inc. – will be *the* unified voice of commercial truck training in Canada with a mandate to standardize and support programs offered in each province and territory.

The PTTAC's key objectives are to:

- make commercial truck driving a recognized Red Seal trade in Canada;
- create nationally approved truck training instructor programs;
- remove barriers and bring accessibility to funding and tuition for truck training programs;
- address oversight of training facilities; and
- harmonize regulation and compliance for all schools across Canada.

Jim Campbell is honoured to be supported by the PTTAC's leadership group and the ideas they bring to the table. "Our Board of Directors consist of seasoned executives who bring hundreds of years in industry experience – specifically in commercial truck training – and are united in our vision to better the industry, road safety, and education," says Campbell.

In addition, Kim Richardson, President of KRTS Transportation Specialists Inc. and Transrep Inc., has been hired as Senior Advisor, Professional Truck Training Alliance of Canada. Richardson and his team at Transrep Inc. will assist in the business execution and growth of the Alliance.

"Richardson has served this sector of our industry for nearly 40 years and brings proven leadership and experience with associations and groups that span across North America," says Campbell. "Richardson and his team at Transrep Inc. are highly respected and aligned with transportation companies, insurance, suppliers, and government; therefore, will be an excellent conduit to the success of the PTTAC."

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Professional Truck Training Alliance of Canada

The Professional Truck Training Alliance of Canada (PTTAC) is the unified voice of commercial truck training in Canada. Together, with your support, the PTTAC will drive progress in education and training; elevate the transportation industry; and improve road safety in your province and territory. To learn more and get involved, please contact PTTAC Chairperson Jim Campbell (jcampbell@pttac.ca or 204-391-1200) or Kim Richardson, Senior Advisor, Professional Truck Training Alliance of Canada (krichardson@pttac.ca or 905-512-0254).