



June 16th, 2026

9 to 10:30am. ANNUAL GENERAL MEETING FOR MEMBERS & INVITED GUESTS ONLY (free to attend, must register by emailing info@pmtc.ca)

- **Financial report – PMTC Treasurer Angela Munsterman**
- **Young Leaders Group Report – YLG Chair Sud Malhotra**
- **Western Canada Report – Western Canada Business Manager Marcel Pouliot**
- **PMTC Year in review – PMTC President Mike Millian**
- **Election of directors & appointment of auditors**
- **Presentation: Bridging Gaps Between Academic Knowledge and Industry Practice**

We will wrap up our AGM with a presentation from Mo Baki, Director of Transportation for the Polaris Transportation Group. Across the transportation and logistics sector, there's an urgent and widening knowledge gap between experienced industry professionals and the incoming workforce of graduates and early-career professionals.

In Canada, more than 36% of the trucking and logistics workforce is over the age of 55, with approximately 25% of experienced professionals expected to retire within the next 10 years. Meanwhile, post-secondary transportation, logistics, and supply chain programs are growing steadily, producing thousands of new graduates each year.

However, industry retention and integration of this talent remain low. According to CITT, less than 40% of graduates find themselves in meaningful industry roles within their first year post-graduation, often citing:

- Lack of structured onboarding and succession planning,
- A disconnect between academic curriculum and day-to-day operations,
- Limited mentorship and exposure to real-world industry dynamics.

This presentation will explore how organizations can bridge this gap by:

1. Building structured knowledge transfer programs — capturing the critical experience of senior professionals before retirement or role transitions.
2. Leveraging the fresh technical knowledge of graduates to modernize processes, adopt new technologies, and increase organizational adaptability.
3. Creating intentional pathways for collaboration between academia and industry through co-op programs, internships, reverse mentoring, and structured onboarding.
4. Driving retention through purpose-driven engagement, clear growth opportunities, and leadership visibility.

Conference is open to all who wish to register to attend [Register here](#):

10:30am. EXHIBITORS' SHOWCASE

Visit with our conference exhibitors and network with fellow registrants. Meet old friends, make some new ones, and see products and services that can make your fleet more effective.

11am to 12:30pm. HALL OF FAME LUNCHEON

RICK AUSTIN DISPATCHER AWARD, SPONSORED BY CPC LOGISTICS CANADA

Right after lunch we will present our 9th annual Rick Austin Dispatcher of the year award. Dispatchers are an integral part of any fleet, and one that is often overlooked. Help us recognize this year's recipient, and honour Rick's memory.

PMTC – TRUCKRIGHT DRIVER HALL OF FAME

Every year we induct up to four professional drivers who have compiled outstanding safety records over the course of their career. Recognizing their individual achievements is always a conference highlight. Please join us, along with our Hall of Fame Sponsor, TruckRight, as we honour the deserving drivers who will be inducted into the Hall of Fame for 2026.

12:30 – 1pm. Networking Break

1pm. SEMINAR I

INTRODUCTION TO THE 2026 PMTC CANADIAN BENCHMARKING SURVEY, SPONSORED BY OTDS

In this seminar, Tom Moore, from the National Private Truck Council, will provide us with an overview of the 10th Annual PMTC Canadian Benchmarking Survey. The PMTC, in collaboration with the NPTC, reintroduced their Benchmarking Survey in 2017, which is now an annual survey provided free to PMTC members, thanks to the sponsorship of The Ontario Truck Driving School. This presentation always provides valuable data & insights into how the Canadian & US Private Fleet community are faring into today's market.

1:45pm. SEMINAR II

TRANSPORT CANADA-CCMTA PRESENTATIONS OF KEY INITIATIVES & REGULATIONS

Join us as officials from Transport Canada and the Canadian Council of Motor Transport Administrators provide us with regulatory updates and key initiatives from their departments that will affect CMV operators in the coming year. After each presentation, audience members will have an opportunity to ask their questions.

2:30 – 2:45pm. Networking Break

2:45pm. SEMINAR III

MENTORSHIP & GROWTH IN TRANSPORTATION & SUPPLY CHAIN

Sud Malhotra, chair of the PMTC's Young Leaders group will moderate a candid discussion about the value of mentorship and continuous education in achieving success and inspiring others. They will discuss traditional approaches that are proven as being, effective as well new approaches to mentorship. This will be a great discussion with perspectives from Kim Richardson, CEO/Founder of TransRep, Pina Melancholia, CEO/President of CITT & Stephanie Carruth, CEO/Founder of Minds For Matter

4:00 – 6:00pm.

PMTC YLG COCKTAIL RECEPTION: SPONSORED BY TRUCKRIGHT

The opening day cocktail reception was attended by over 200 people last year. Held in the sponsor exhibitor area, with complimentary cocktails & Hors d'oeuvres provided, thanks to cocktail party sponsor TruckRight. This is a great way to view the products and services available to the industry, & to network with old and new colleagues alike. Free to all conference registrants', definitely a not to be missed conference networking opportunity! **2 Cash draws for \$300.00 will take place during the reception. Only fleet members in attendance when the draws are made are eligible to win.**

6:00 - 8pm. CHAIRWOMAN'S DINNER

PMTC-KRTS DRIVER TRAINING SCHOLARSHIP

One lucky PMTC member will receive the funds to cover a 200-hour TTSAO or PTDI Certified Professional Truck Driver Training course.

PMTC-AVIVA PRIVATE FLEET SAFETY AWARDS

Recognizing private fleets with exceptional safety records is an important part of the conference. Join us for the presentation of the 2026 awards & dine with the private fleet community.

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7:30 am. REGISTRATION AND COFFEE

8:00 am. BREAKFAST BUFFET OPENS

PMTC-MACK TRUCKS CANADA VEHICLE GRAPHICS AWARDS

Following breakfast, you'll be treated to a video display of some of the best truck graphics to be found anywhere. We will then award the top fleet graphics in 7 different categories. These fleets are proud of their image & so they should be. Always a highlight of the conference!

8:35 am. Vehicle Graphics awards begin.

9 – 10:00am. SEMINAR IV

CULTURE OF CARE: YOUR VOICE SAVES LIVES

Workplace safety is about more than just compliance; it requires a genuine Culture of Care. This panel discussion, moderated by Charlie Charalambous, Coordinator, Research, Stakeholder & Public Relations with IHSA, will explore the transformative impact of IHSA's awareness campaign: See Something Say Something. In the high-risk transportation sector, building a strong safety culture does not happen by chance, it requires accountability and action to prevent devastating consequences, such as struck-by incidents. This panel will explore how fleets can transition from a mindset of complacency to one of compassion and proactive intervention. Panelists will include representation from expert resources (IHSA), the human cost of tragedy (Threads of Life), and fleet operations (Private Motor Carrier) who will discuss how to implement systems that truly empower workers to report hazards.

10 – 10:30 am. [Networking Break](#)

10:30 to 11:15 am. SEMINAR V

BEYOND COMPLIANCE & THE FUTURE OF TECHNOLOGY

Commercial fleets are surrounded by rules, technology, and training requirements—but the collision numbers and insurance pain say the system is still not doing what we think it is. We don't have a regulation shortage; we have an enforcement, training, and "actually using the tech we bought" problem.

In this session, Andrew Barnes, Senior Advisor / Director, Compliance & Regulatory Affairs with the Alberta Motor Transport Association looks at where we really are in 2025–26 and how a Beyond Compliance model—built around safety technology, safety management systems, and structured training—can move carriers from box-ticking to measurable risk reduction.

11:15 - 12Noon SEMINAR VI

CARGO THEFT COSTS & CONTROL

Cargo & equipment theft continue to rise across North America. According to industry reporting, cargo theft incidents across Canada & the United States have continued to increase year over year, with losses reaching into the hundreds of millions annually. Many of these incidents originate at predictable points within yard & gate operations, where visibility gaps, inconsistent procedures, & delayed response create opportunities for loss. In this session, Vy Duong, Director of Sales with Birdseye Security Solutions, examines how fleet leaders are reducing security and operational costs without compromising safety or increasing exposure to cargo theft. Drawing on real-world observations from gate operations & yard environments, the presentation highlights where costs & risk most often overlap, & how inefficiencies such as gate congestion, manual processes, & unclear accountability can undermine both budgets & safety outcomes. Attendees will learn how breakdowns at points of entry often contribute to unauthorized access, theft attempts, & compliance issues, as well as how stronger oversight and standardized procedures can significantly reduce these risks. The session will explore practical approaches to improving yard visibility, enforcing protocols consistently, as well as strengthening documentation in ways that support both loss prevention & cost control.

12 – 1:00pm PMTC YOUNG LEADERS GROUP LUNCH

12:30pm, award presentation begins

PMTC – TENSTREET YOUNG LEADERS EDUCATION BURSARY AWARDS

1 YLG member & 1 Mohawk student from the Mohawk Supply Chain Management Program will be awarded the 2026 Tenstreet - YLG Education Bursary Awards. Recipients receive the funds to complete 2 of the 4 courses needed to complete the "PMTC Logistics Management Graduate Program". The Courses are sourced through the CITT library of logistics courses.

MOHAWK SUPPLY CHAIN – YLG MENTORSHIP PROGRAM STUDENTS

We will introduce you to the 4 students who were selected to participate in the YLG Mentorship program in 2026.

1 – 1:45pm. SEMINAR VII

EVERYDAY AI FOR FLEET LEADERS

Artificial Intelligence has become one of the most talked-about topics in transportation. For many fleet leaders, it remains poorly defined & widely misunderstood. "AI" is often used as a catch-all marketing term that obscures the reality that it represents several very different technologies, each with its own strengths, limitations, & appropriate use cases. This session provides a clear, practical, non-technical explanation of what AI actually is, with a focus on the forms most relevant to private & dedicated fleets today. Rather than promoting tools or systems, the presentation breaks AI into understandable categories, including language models, automation, machine learning, emerging AI agents, & explains how each can & cannot be used to support fleet leadership, operations, & administrative work. Attendees will see how widely available, low-cost AI tools are already being used to reduce administrative workload, summarize complex information, improve internal communication, & support clearer decision-making, all without replacing people or requiring major system changes. In this session, Chris Davies, Chief Strategy Officer with TruckRight, will also address common risks, including over-reliance on AI outputs, poor data assumptions, and the growing concern that AI may reduce critical thinking if used carelessly.

1:45pm – 2:30pm SEMINAR VIII

ALIGNING INSURANCE, CONTRACTS & OPERATIONS

The commercial truck insurance environment in Canada is becoming increasingly complex, not only due to rising costs and emerging risks, but also because insurance obligations & exposures differ significantly depending on whether an organization operates as a private fleet, a for-hire carrier, a broker, or a shipper. These distinctions are often misunderstood or oversimplified, leading to gaps between perceived and actual coverage. This session, presented by Maria-Christina Sorbo-Mayrand, Associate with Miller Thomson LLP, delivers a comprehensive, insurance-focused analysis of why these distinctions are critical in practice, helping organizations avoid coverage gaps, mitigate unexpected liabilities, resolve claims disputes, and prevent costly operational setbacks.

Designed for fleet executives, risk managers, and transportation professionals, the focus of the session will be to clarify how insurance responsibilities differ between brokers, carriers, and shippers. Attendees will gain insights into how liability and coverage expectations are shaped by contractual requirements, operating authority, and control over transportation activities.

2:30 – 3:15pm. SEMINAR IX

BOOZE, CIGARETTES AND CONSTITUTIONAL DUST-UPS: CANADA'S FIGHT FOR INTERPROVINCIAL FREE TRADE

Interprovincial trade barriers cost Canada billions, and no flight to D.C., Mar-a-Lago or London is required to fix them. In hockey terms, they're an "own goal." Ryan Manucha, Interprovincial Trade Expert at the C.D. Howe Institute, unpacks their history, the high-stakes trade-offs of liberalization, and why breaking down these barriers has never been more urgent.

During this engaging presentation Manucha will weave insights from a Macdonald-Laurier Institute report he co-authored with the University of Calgary's Prof. Trevor Tombe that found Canada's patchwork of rules and regulations for trucking services adds 8.3% to freight rates & imposes a \$1.6B cost on the Canadian economy. From varying definitions of sunrise & sunset, to divergent driver qualifications for long-combination vehicles, the regulatory fragmentation holds the nation's prosperity back. Manucha uses the case study of interprovincial trucking to examine the challenges of breaking down barriers, & practical paths forward for industry & policymakers

3:15pm. CLOSING REMARKS & ANNOUNCEMENT OF THE BOARD OF DIRECTORS FOR THE 2026/2027 TERM

3:30 – 5:30 pm. KICKOFF TO SUMMER CLOSING COCKTAIL RECEPTION

We close the conference with a host bar in the exhibitors showcase to celebrate the end of the conference & send us into the summer. Prize draws from exhibitors who held them will also be drawn during this time. If you enter a draw during the conference, visit the sponsors to see if you won.