



MAY

Use the hashtag #tide2020 and we'll like & love your posts!

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
<i>Insight: Treat LinkedIN as a cocktail party – people don’t want to be around people who talk about themselves all night. Same with social media - you shouldn’t constantly talk about yourself online. Find ways to add value on each post instead of always promoting yourself.</i>					1 Reflect back on April - share how COVID has changed you (tie it back to business)	2
3	4 Motivational Monday – Quote on leadership Star Wars Day post – May the force be with you	5 Cinco de Mayo post	6 Create a post to elicit engagement that is related to your investment. Ie. Essential or non-essential? Share what was/wasn’t essential to your business.	7 Share updates on your business	8 Reflect back on the work-week and the first days of May	9

