

TIDE
FOUNDATION



FUTURE LEADERS

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JULY 9 - 10

**LAGUNA CLIFFS MARRIOTT
HOTEL AND SPA**
DANA POINT, CA 92629, UNITED STATES

TIDE Foundation's Future Leaders premiere program sponsors students and young professionals to attend:

- TIDE SPARK, the investment industry's leading DEI conference.
- An accelerated "crash course" in institutional investments aimed towards those interested in pursuing a career in finance.

REGISTRATION NOW OPEN

TIDE SPARK

TIDE SPARK is an annual investment conference organized by The Investment Diversity Exchange (TIDE). The event brings together influential leaders and decision-makers in the investment industry to promote diversity and inclusion in the beautiful Laguna Cliffs Marriott Hotel.



NETWORKING

This program offers unparalleled networking opportunities with the event attended by a diverse array of industry professionals, including asset managers, private equity firms, hedge funds, insurance companies, pension plans and endowments.



MASTERCLASSES

A range of relevant investment topics will be presented to the Future Leaders by current industry movers and shakers. Our aim is to create an informative and interactive environment to support the career pathways and learning of tomorrow's leaders.



INDUSTRY ACCESS

Our goal is to make the investment industry more attainable for the young generation. We aim to create a platform for young leaders to network and forge powerful connections with their peers and current industry power houses. The sponsorship package is free for attendees and has a value of \$25,000

HOW TO MAKE A DIFFERENCE...



SPONSORSHIP OPPORTUNITIES

Empower the Next Generation.

TIDE Foundation is a non-profit organisation and all our initiatives are funded through donations and the proceeds of TIDE SPARK.

We're calling on individual financial professionals to "Invest in the Future of Finance" by making accessible contributions that directly impact students' careers. We invite firms to take meaningful action by sponsoring the Future Leaders program and helping uplift diverse talent in finance.

INDIVIDUAL CONTRIBUTIONS

Catalyst

- Be the spark. Get recognized on TIDE's virtual donor wall, showcasing your role as a spark in a student's journey.

\$250

Connector

- Receive a personal thank-you video from a Future Leader participant—a tangible reminder of the impact you've made.

\$500

Champion

- Take it a step further. Join the exclusive "Future Leaders Alumni Network" LinkedIn group and be part of the ongoing story of shaping the industry's future.

\$750

CORPORATE PARTNERSHIP

Career Cheerleader

- Recognition as a Career Champion in TIDE Foundation's newsletter.
- Logo inclusion on program materials, name tags, and the Future Leaders virtual donor wall.

\$5,000

Career Champion

- All Career Cheerleader benefits + a speaking opportunity during the Future Leaders workshop, directly engaging with students.
- Spotlight feature in TIDE Foundation's newsletter.

\$10,000

Legacy Builder

- All Career Champion Architect benefits + recognition as a lead sponsor of the Future Leaders program.
- Co-branded Future Leaders materials and opportunity to host a roundtable to showcase your partnership in shaping the next generation.
- Premium acknowledgment during the program as a Legacy Builder—cementing your firm's leadership in the industry.

\$15,000

FAQS

TIDE FOUNDATION ADVISORY BOARD

For Participants

Can I attend both days of TIDE SPARK conference?

Yes. All participants have full access to the conference, including panel discussions and breakout rooms with the exception of LP-only sessions.

Who qualifies for the TIDE Future Leader program?

The program is open to finance professionals with less than 5 years work experience and college students.

Does TIDE Foundation cover the cost of travel and accommodation for participants of the Future Leaders program?

No. Participants are responsible for costs incurred in respect of travel and accommodation as applicable. The Foundation covers the cost of the TIDE SPARK conference ticket and the investment course available to participants.

How can I register?

Contact kim@tidexchange.com if you are interested in registering for the event.

For Donors

Is TIDE Foundation a 501c3 registered non-profit?

Yes. We are a tax-exempt nonprofit organization recognized by the Internal Revenue Service under section 501(c)(3) of the Internal Revenue Code.

Does donation to TIDE Foundation automatically infer a pass to TIDE SPARK conference?

No, a donation cannot be provided in exchange for a pass for TIDE SPARK conference.

Have more queries?

Contact kim@tidexchange.com for more information.



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