



2022  
45th Annual VIRGINIA  
LAKE FESTIVAL

**SPONSORSHIP  
PLEDGE FORM**

**Circle One:**      Admiral - \$8,000      Captain - \$4,000  
Commander - \$1,500      Officer - \$1,000  
1st Mate - \$500      Helmsman - \$250  
Deck Hand—\$100

I would like the sponsorship to help with the following event(s):

**Circle Your Preference:**

Hot Air Balloons      Music Entertainment      Antique Auto Show  
Children's Entertainment      Sand Sculpture      Fireworks

Contact Person		
Company Name		
Address		
City, State, Zip		
Telephone #		
Fax #		
Website		
Email Address		
Amt. <b>PLEDGED</b>		
Booth Space	YES _____	NO _____
	I understand my pledge needs to be paid in full by July 1, 2022.	
Signature		

For more information or questions, please contact Sheila Cuykendall, Executive Director & Lakefest Committee Chair at 434-374-2436 or 800-557-5582. Fax: 434-374-8174, e-mail [director@kerrlake.com](mailto:director@kerrlake.com) or visit our website: [clarksvilleava.com](http://clarksvilleava.com)

**Mail or Fax Form (by May 25) to:**  
Clarksville Lake Country Chamber of Commerce  
P.O. Box 1017  
Clarksville, VA 23927

## 2022 VIRGINIA LAKE FESTIVAL SPONSORSHIP

<b>Admiral</b>	<b>\$8,000</b>	-Name Featured on VLF Billboard (for 1 year) -Name & Logo on VLF T-shirts -Weekend Overnight Deluxe Suite Lakefront Accommodations for 2 -Huge Banner Displayed on Side of Main Stage -Name & Logo on <u>Front</u> Cover of Brochure -Name & Logo on VLF Website w/link to your website - <u>Multiple</u> Media Pictures <u>Prior/During</u> Festival -Invitation to all Ballooning Activities -Complimentary (10' x 20') Display Space <u>of your choice</u>
<b>Captain</b>	<b>\$4,000</b>	-Name Featured on VLF Billboard (for 1 year) -Name & Logo on VLF T-shirts -Weekend Overnight Deluxe Suite Lakefront Accommodations for 2 <u>OR</u> Hot-air Balloon Ride for Four & Invitation to All Ballooning Activities -Multiple Media Pictures <u>Prior/During</u> Festival -Huge Banner Displayed on Side of Main Stage -Name & Logo on <u>Front</u> Cover of Brochure -Name & Logo on VLF Website w/link to your website -Complimentary (10' x 10') Display Space <u>of your choice</u> -Name & Logo in All Media Advertising
<b>Commander</b>	<b>\$1,500</b>	- Large Sign Displayed On Side of Main Stage -1 Media Picture Before Festival - Name & Logo in Brochure - Name & Logo on VLF Website w/Link to Your Website - Complimentary (10' x 10') Display Space
<b>Officer</b>	<b>\$ 1,000</b>	- Medium Sign Displayed On Side of Main Stage -1 Media Picture Before Festival - Name & Logo in Brochure - Name & Logo on VLF Website w/link to Your Website
<b>1<sup>st</sup> Mate</b>	<b>\$500</b>	- Small Sign Displayed on Side of Main Stage - Name & Logo in Brochure - Name in Any Free Coverage - Name & Logo on VLF Website w/Link to Your Website

## Event Sponsorships

If you wish to sponsor a particular event, such as Hot Air Balloons, Music or Children's Entertainment, Fireworks, Antique Auto Show or Sand Sculpture Art, please call for details.

Clarksville Lake Country Chamber of Commerce  
PO Box 1017, 105 Second Street, Clarksville, VA

Phone: 434-374-2436 or 800-557-5582; Fax: 434-374-8174;  
Email: [director@kerrlake.com](mailto:director@kerrlake.com) Website: [clarksvilleva.com](http://clarksvilleva.com)