



# 2022 45th Annual VIRGINIA LAKE FESTIVAL

## SPONSORSHIP PLEDGE FORM

**Circle One:**      Admiral - \$8,000      Captain - \$4,000  
                          Commander - \$1,500      Officer - \$1,000  
                          1st Mate - \$500      Helmsman - \$250  
                          Deck Hand—\$100

I would like the sponsorship to help with the following event(s):

**Circle Your Preference:**

Hot Air Balloons      Music Entertainment      Antique Auto Show  
 Children's Entertainment      Sand Sculpture      Fireworks

Contact Person	
Company Name	
Address	
City, State, Zip	
Telephone #	
Fax #	
Website	
Email Address	
Amt. <b>PLEDGED</b>	
Booth Space	YES _____ NO _____
	I understand my pledge needs to be paid in full by July 1, 2022.
Signature	

For more information or questions, please contact Sheila Cuykendall, Executive Director & Lakefest Committee Chair at 434-374-2436 or 800-557-5582. Fax: 434-374-8174, e-mail [director@kerlake.com](mailto:director@kerlake.com) or visit our website: [clarksvilleva.com](http://clarksvilleva.com)

**Mail or Fax Form (by May 25) to:**  
**Clarksville Lake Country Chamber of Commerce**  
**P.O. Box 1017**  
**Clarksville, VA 23927**

## 2022 VIRGINIA LAKE FESTIVAL SPONSORSHIP

<b>Admiral</b>	<b>\$8,000</b>	<ul style="list-style-type: none"><li>-Name Featured on VLF Billboard (for 1 year)</li><li>-Name &amp; Logo on VLF T-shirts</li><li>-Weekend Overnight Deluxe Suite Lakefront Accommodations for 2</li><li>-Huge Banner Displayed on Side of Main Stage</li><li>-Name &amp; Logo on <u>Front</u> Cover of Brochure</li><li>-Name &amp; Logo on VLF Website w/link to your website</li><li>-<u>Multiple</u> Media Pictures <u>Prior/During</u> Festival</li><li>-Invitation to all Ballooning Activities</li><li>-Complimentary (10' x 20') Display Space <u>of your choice</u></li></ul>
<b>Captain</b>	<b>\$4,000</b>	<ul style="list-style-type: none"><li>-Name Featured on VLF Billboard (for 1 year)</li><li>-Name &amp; Logo on VLF T-shirts</li><li>-Weekend Overnight Deluxe Suite Lakefront Accommodations for 2 <b>OR</b> Hot-air Balloon Ride for Four &amp; Invitation to All Ballooning Activities</li><li>-Multiple Media Pictures <u>Prior/During</u> Festival</li><li>-Huge Banner Displayed on Side of Main Stage</li><li>-Name &amp; Logo on <u>Front</u> Cover of Brochure</li><li>-Name &amp; Logo on VLF Website w/link to your website</li><li>-Complimentary (10' x 10') Display Space <u>of your choice</u></li><li>-Name &amp; Logo in All Media Advertising</li></ul>
<b>Commander</b>	<b>\$1,500</b>	<ul style="list-style-type: none"><li>- Large Sign Displayed On Side of Main Stage</li><li>-1 Media Picture Before Festival</li><li>- Name &amp; Logo in Brochure</li><li>- Name &amp; Logo on VLF Website w/Link to Your Website</li><li>- Complimentary (10' x 10') Display Space</li></ul>
<b>Officer</b>	<b>\$ 1,000</b>	<ul style="list-style-type: none"><li>- Medium Sign Displayed On Side of Main Stage</li><li>-1 Media Picture Before Festival</li><li>- Name &amp; Logo in Brochure</li><li>- Name &amp; Logo on VLF Website w/link to Your Website</li></ul>
<b>1<sup>st</sup> Mate</b>	<b>\$500</b>	<ul style="list-style-type: none"><li>- Small Sign Displayed on Side of Main Stage</li><li>- Name &amp; Logo in Brochure</li><li>- Name in Any Free Coverage</li><li>- Name &amp; Logo on VLF Website w/Link to Your Website</li></ul>

### Event Sponsorships

If you wish to sponsor a particular event, such as  
Hot Air Balloons, Music or Children's Entertainment, Fireworks,  
Antique Auto Show  
or Sand Sculpture Art, please call for details.

Clarksville Lake Country Chamber of Commerce  
PO Box 1017, 105 Second Street, Clarksville, VA  
Phone: 434-374-2436 or 800-557-5582; Fax: 434-374-8174;  
Email: [director@kerrlake.com](mailto:director@kerrlake.com) Website: [clarksvilleva.com](http://clarksvilleva.com)