

STARTUP ADA BOOT CAMP 2020

OVERVIEW

Ada Jobs Foundation will again host the Startup Ada Boot Camp (SABC), but this year we're going all virtual. The Boot Camp is a 6-week cohort based online program designed to equip entrepreneurs with the education and resources needed to take their businesses from an idea state to a pitch ready state. Starting October 6th, 2020, the SABC will bring together a group of passionate early-stage startups and small businesses in Oklahoma for 6 consecutive Tuesday sessions leading into Demo Day at The Big Pitch Ada 2020.

APPLICATION

Early-stage startups and small businesses are encouraged to apply to the SABC. The Boot Camp is also open to those with a business concept in the idea stage.

Application steps:

1. Apply online <http://bit.ly/sabc2020>
2. \$75 program fee due prior to Boot Camp start date.
3. Receive curriculum materials, access to Slack Learning Workspace, & further instructions.

APPLICATION CLOSES SEPT. 18



EVENT	DATE
Week 1: Customer Discovery	Oct. 6
Week 2: Legal Basics	Oct. 13
Week 3: Marketing & Branding	Oct. 20
Week 4: Startup Financing	Oct. 27
Week 5: Pitch Perfect	Nov. 3
Week 6: Demo Day/Pitch Competition	Nov. 10

QUESTIONS?

Contact **Dia Ghosh** at sghosh@growada.com or **580-235-0070**

If program fee is a barrier, please inquire about scholarship opportunities