

# 2021 Virtual Job Fair

## EMPLOYER PARTICIPATION OPTIONS

**\$550**

### PLATINUM SPONSOR *(Only 6 spots available)*

- 3 spots are now taken
- Unlimited recruiter attendees
- Up to three 30-minute speaking sessions  
*(sessions run concurrently with other sponsors - Lakeland College will set session schedule)*
- Logo placed on event homepage under Platinum sponsor
- Logo placed on Lakeland College's Virtual Job Fair webpage
- Include tag on 5 LinkedIn posts
- Include tag on Facebook event post as a Platinum sponsor

*\*\*Lakeland College would like to provide multiple door prizes for attendees to enter to win, we would kindly ask for your participation in providing prizes\*\**

**\$275**

### GOLD SPONSOR

- Up to 10 recruiter attendees
- One 30-minute speaking session  
*(sessions run concurrently with other sponsors - Lakeland College will set session schedule)*
- Logo placed on event homepage under Gold sponsor
- Listed under Gold sponsor on Lakeland College's Virtual Job Fair webpage
- Include tag on Facebook event post as a Gold sponsor

**\$175**

### EARLY BIRD REGISTRATION RATE *(After Feb 5 it is Regular Rate at \$200)*

- Virtual booth on event platform hosted by Showfloor
- Up to 5 recruiter attendees
- Employer link on Lakeland College's Virtual Job Fair webpage

#### Included for all registrants:

- Booth set up by Showfloor
- Video chat capabilities for individual and group conversations
- Contact information for attendees who select your company in their profile
- Showfloor tech support prior to and during the day of the event
- Lakeland College Student Employment staff available prior to and day of the event
- Marketing to Lakeland College students and alumni to attend the FREE job fair leading up to and on the day of the event  
*(campaign includes: email, social media, Lakeland app, Lakeland Link newsletter, school department promotion)*

[student.employment@lakelandcollege.ca](mailto:student.employment@lakelandcollege.ca)  
[lakelandcollege.ca/jobfair](https://lakelandcollege.ca/jobfair)