

# A Vision for Change

**We can change the way we get our food!**

Founder Webb Stone saw the challenges—food deserts, waste, and inequity—and knew there had to be a better way. Growing fresh, healthy food **locally** is not only possible, it's necessary—and it's better for the planet.

Enter Barbara, aka The Work Goddess, who jumped in with her signature energy and drive: *Let's stop talking and start working!*

Soon, a team of dedicated professionals joined UrbanPonics, united by a shared mission:

- Food security
- Healthy eating
- Sustainability



## Get in Touch



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www.urbanponics.org



**Grow food  
where you live,  
No matter  
where you live!**



**Sustainable Produce Year Round**

# Our Impact

## Help Us Help Others

Serving the Neurodiverse  
Community of Bucks County

Our programs mentor individuals with developmental disabilities from the Bucks County area. Participants work with facilitators to learn basic hydroponic growing techniques and cultivate produce.



# Our Mission

We empower individuals with the knowledge and tools of indoor farming to grow affordable food year-round.

Through our educational workshops, demonstrations and presentations, we engage children and young adults and promote the community benefits of indoor farming.



# Why UP Produce?

- Clean
- Consistent
- Culinary Grade

Our Basil is grown hydroponically.  
> no soil  
> no pesticides  
> no guesswork



This means:

✓ Zero grit and no rinsing required

✓ Longer shelf life than store-bought herbs

✓ Bold aroma & flavor chefs love

✓ Year-round local availability, even in winter