



FOR IMMEDIATE RELEASE

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**** 12th Annual Lola's Lake Waconia Half Marathon May 3, 2025 ****

Waconia, MN – The beloved Lola's Lake Waconia Half Marathon is back and better than ever! Mark your calendars for Saturday, May 3, 2025, and get ready to run, walk, and celebrate fitness in the heart of Waconia.

This exciting event offers something for everyone, including a half marathon, 10-mile run, 5K run/walk, and a special kids' race—perfect for all ages and abilities. After crossing the finish line, participants can enjoy a lively post-race celebration hosted by title sponsor Lola's Lakehouse, featuring delicious food, refreshing drinks, and live entertainment.

The race is the result of a unique merger between two beloved local events, Walk on Waconia and Lola's Half Marathon. The event proudly supports the Gather and Grow Food Shelf, with a portion of proceeds helping to provide essential resources to local families in need.

Returning after a one-year hiatus due to Main Street construction, the event has a new date—moved from its traditional June slot to May 3rd. The new date change was made possible thanks to Waconia Brewery, which graciously adjusted its "Don't Worry Be Hoppy" race to May 31, 2025.

Event organizers collaborated with local law enforcement, the City of Waconia, Carver County, Carver County Parks, Waconia Township, Laketown Township, and the Waconia Chamber of Commerce to ensure a smooth and scenic route. The earlier date also increases the likelihood of cooler race-day temperatures, providing optimal conditions for distance runners.

The community rallied to bring the race back. "This was a true team effort," said Kyler Berger, owner of Lola's Lakehouse. "We are thrilled to bring this race back to the community and to support Gather & Grow Food Shelf in the process." The race also supports Backyard Wishes and the KAT6 foundation.

Join us for a day of fitness, fun, and community spirit along beautiful Lake Waconia!

Registration is now open—secure your spot today! For more information and to register, visit www.lakewaconiahalfmarathon.com

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