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Trying New Things Among Covid Fatigue

Making difficult decisions can be exhausting and many of us have felt covid fatigue. Every situation has brought up a new complexity and challenges with reinventing. Guidelines change daily and it's difficult to sort through all the noise to seek the best answers. We know that your businesses are constantly making adjustments to accommodate.

Each day brings something new in the Chamber office, and we've also been modifying each event to meet new restrictions. We've made changes to how we regularly engage with our membership, and our largest event of the year will look very different from recent years.

This week, our office was tasked with distributing 58,000 masks to businesses and organizations throughout Carver County. We distributed to 3 other chamber offices, and set pick-up times for our area. Also this week, our golf event on Monday had a record number of golfers, and were extremely appreciative of the support from our businesses and community! Both of these are just a couple examples of doing things out of the ordinary, and making modifications to operate in a new way.

As these problem-solving issues arise, I encourage you to pause and reflect on what good things are emerging both professionally and personally. As new processes and procedures are being reinvented, what new ideas will stick and are better than before? Maybe you're taking notice of an emerging leader in your company or organization seeking to take on an innovative project? Tap into these new ideas and have a positive outlook. Last, keep your plans simple and focus on what you CAN offer.

These are unusual times and we're working as an advocate for you. We continue to stay connected with city, county, and state leaders to be educated on resources available for your business. Let's keep the big picture in mind, and we'll come out of this better than before.

-Christine