

Planning Ahead for Fireworks and Nickle Dickle Day

What a year! As I write this May newsletter, I reflect back on one year ago (May 1st) since I started with the Chamber. It was a tough time to step in; and rather than plan and prepare for future events, we had to take a step back due to Covid-19.

This year feels different. The coordinating and preparations have started for the 4th of July, and also Nickle Dickle Day. We're preparing and raising funds to support a fantastic show for this year's 4th of July Fireworks Festival! Watch for more details in the coming weeks.

The absence of the traditional Nickle Dickle Day was unfortunate. We missed gathering as a community, and all the fun activities that go along with the day. It was also financially difficult for the Chamber, as it is our largest fundraiser for the operations of our organization. We also know that Nickle Dickle is the biggest fundraiser for other non-profit organizations, and is the best day of the year for many local businesses. It is our plan to move forward this year and make adjustments as needed and required.

At our committee planning kickoff meeting this week, we discussed possible scenarios to spread out and a few things could look different. We'll continue to watch guidelines, and remain optimistic. The year 2021 marks the 60th Anniversary of original Nickle Dickle Day, and a community celebration is in order!

-Christine