



SENIOR LIVING
SPECIAL SECTION
**POSTED
ONLINE FOR
2 MONTHS**

Senior Living

SPECIAL SECTION



PUBLISHED
Thursday, July 8
Saturday, July 10

DEADLINE
Friday, July 2nd

Two Zones to reach your target market

ZONE 1

- The Waconia Patriot
- News & Times

ZONE 2

- Laker Pioneer

Purchase a 1/4 page or larger ad & receive
the same amount of editorial space free!

**ADVERTISE IN BOTH ZONES AND
SAVE 15% OFF TOTAL BILL**

Discount does not apply to color

AD SIZES & RATES PER ZONE

Full Page: 4 col (9.88" x 9.75")	\$925
Half Page: 4 col (9.88" x 4.75" horiz)	\$510
Half Page: 2 col (4.88" x 9.75" vert)	\$510
Quarter Page: 2 col (4.88" x 4.75"	\$295
Eighth Page: 2 col (4.88" x 2.25")	\$185
4 color per zone	\$100

CONTACT YOUR SALES REPRESENTATIVE TODAY

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