

SUPPORT



CAREER EXPLORATION FAIR WACONIA

COMMUNITY EXPO

Waconia High School

CAREER EXPLORATION FAIR

Friday, April 10 | 8:30AM - 11AM

Setup: 7:00 - 8:00AM

Audience: Waconia High School students (Grades 9-12)

- Students exploring careers with professional engagement.
- Student interests: work environments, skill sets, earning potential, training required.
- Showcase job shadow and summer opportunities.

COMMUNITY EXPO

Saturday, April 11 | 9AM - 1PM

Setup: 7:30 - 8:30AM

Audience: Waconia area community

- Direct interaction with the community.
- Connect with other businesses.
- Variety of demos and activities throughout the day to keep guests engaged.
- Free admission for the public.

TWO EVENTS, ONE REGISTRATION

SPONSORSHIPS

BOOTH

Platinum \$2,000 (1 only)	Gold \$1,000	Show Bag \$750 + 1,000 EXPO bags (1 only)	Silver \$500	Standard Booth pricing below* pricing below*
Premium booth location (high-traffic area near entrance)	Prominent booth location (end or corner space)	Prominent booth location (end or corner space)	Upgraded booth location	Included: Standard booth space with one 6' table and two chairs
Premier logo placement on all event materials (programs, signage, social media, website)	Prominent logo placement on event materials (programs, signage, social media, website)	Exclusive branding - logo prominently displayed on all take-home bags	Logo placement on event materials (programs, website)	Booth space at the event (assigned location)
Dedicated social media post featuring the sponsor	Shared social media recognition post with other Gold sponsors	Logo placement on event website and signage	Group social media recognition with other Silver sponsors	Company listing in event program and on website
Speaking opportunity or welcome remarks at the event	Company listing in event program	Company listing in event program	Company name listing in event program	Opportunity to distribute promotional materials and branded items at your booth
Ad in event program	Logo on event signage	Guaranteed visibility - every attendee receives and uses the bag	Name recognition on event signage	Ability to interact directly with students and community
Recognition in all press releases and media coverage	Recognition in select press materials	Social media recognition as Show Bag Sponsor	Name mention in newsletter	
Exclusive sponsor of entertainment	Thank you mention from entertainment during event	Option to include promotional item or coupon inside bags		
Email marketing inclusion: Platinum gets dedicated email blast, plus recognition in Monthly newsletter	Feature in Monthly newsletter			

Optional:

Make a donation to the Chamber Foundation to support business and education partnerships available in \$100 increments



Foundation

Have a tent?

Use your **10x10 tent** - available to **Platinum, Gold, and Show Bag** sponsors only (corner locations)

Registration opens Jan. 9



DestinationWaconia.org