

SUPPORT



CAREER EXPLORATION FAIR WACONIA

COMMUNITY EXPO
Waconia High School

CAREER EXPLORATION FAIR

Friday, April 10 | 8:30AM - 11AM

Setup: 7:00 - 8:00AM

Audience: Waconia High School students (Grades 9-12)

- Students exploring careers with professional engagement.
- Student interests: work environments, skill sets, earning potential, training required.
- Showcase job shadow and summer opportunities.

COMMUNITY EXPO

Saturday, April 11 | 9AM - 1PM

Setup: 7:30 - 8:30AM

Audience: Waconia area community

- Direct interaction with the community.
- Connect with other businesses.
- Variety of demos and activities throughout the day to keep guests engaged.
- Free admission for the public.

TWO EVENTS, ONE REGISTRATION

SPONSORSHIPS

BOOTH

Platinum \$2,000 (1 only)	Gold \$1,000	Show Bag \$750 + 1,000 EXPO bags (1 only)	Silver \$500	Standard Booth pricing below* pricing below*
Premium booth location (high-traffic area near entrance) Premier logo placement on all event materials (programs, signage, social media, website) Dedicated social media post featuring the sponsor Speaking opportunity or welcome remarks at the event Ad in event program Recognition in all press releases and media coverage Exclusive sponsor of entertainment Email marketing inclusion: Platinum gets dedicated email blast, plus recognition in Monthly newsletter	Prominent booth location (end or corner space) Prominent logo placement on event materials (programs, signage, social media, website) Shared social media recognition post with other Gold sponsors Company listing in event program Logo on event signage Recognition in select press materials Thank you mention from entertainment during event Feature in Monthly newsletter	Prominent booth location (end or corner space) Exclusive branding - logo prominently displayed on all take-home bags Logo placement on event website and signage Company listing in event program Guaranteed visibility - every attendee receives and uses the bag Social media recognition as Show Bag Sponsor Option to include promotional item or coupon inside bags	Upgraded booth location Logo placement on event materials (programs, website) Group social media recognition with other Silver sponsors Company name listing in event program Name recognition on event signage Name mention in newsletter	Included: Standard booth space with one 6' table and two chairs Booth space at the event (assigned location) Company listing in event program and on website Opportunity to distribute promotional materials and branded items at your booth Ability to interact directly with students and community

***Early Bird Pricing**
(before March 1, 2026)

Members: \$195

Non-Members: \$295

Standard Pricing
(March 1, 2026 or later)

Members: \$225

Non-Members: \$350



Optional:

Make a donation to the Chamber Foundation to support business and education partnerships available in \$100 increments

Have a tent?

Use your **10x10 tent**
- available to
Platinum, Gold, and Show Bag sponsors
only (corner locations)

DestinationWaconia.org

Registration
opens Jan. 9

