

## **That Waconia Chamber Map is Back and People STILL LOVE MAPS! Especially when they are FREE!**

### **Be Seen by Advertising in the Waconia Chamber of Commerce Annual Map!**

The Waconia Chamber prints these maps and gives them away FREE at the Carver County Fair August 10-14, 2022! Thank you in advance for your support of our annual Waconia Chamber Map. The Carver County Fair is one of the largest county fairs in the state of Minnesota! This is a great opportunity for you to efficiently connect with people who attend the Carver County Fair! This map also gets distributed throughout the year by the Chamber.

#### **The Benefits to Advertising on the MAP:**

**High Readership from your Target Market.** The Map is in high demand! We are almost out of the maps that we printed last year...people want maps! We distribute the map Free of Charge at the Chamber and at the following locations and activities:

- The Carver County Fair!
- They are included in the Welcome Neighbor packets for new residents
- They are distributed from our 24-7 Visitor Kiosk at City Hall
- They are at the AmericInn of Waconia and the Waconia Inn and Suites
- We mail them to people who request Waconia information
- We distribute them at trade shows that we participate in
- We also have them at the wineries, breweries and the distillery and some of the retail shops.
- The school district uses them in their new hire packets
- And more!

Your ad will reach over 3,000 area visitors and new residents looking to do business with you. By advertising on the map, this allows you to give a more in-depth look at what makes you an industry leader and get new consumers doing business with you.

**Cost Effective Marketing Tool.** Ads are priced very reasonably with multiple options starting at \$265 for *one year of exposure in 4 color!* This is an affordable option to add to your Marketing mix, which directly reaches your target audience.

**Support of the Chamber.** A portion of the revenue generated comes back to the Chamber for use towards benefits, programs and to invest in our community. In addition, this map is presented when soliciting new members, to demonstrate the robust community organizations involved in our Chamber.

To reserve your space, please contact Shelley Dery, with Adams Publishing (the Waconia Patriot), at [shelley.dery@apgecm.com](mailto:shelley.dery@apgecm.com) or at 612-201-1377. If you have any questions, please feel free to call the Chamber office. Thank you for making our annual map possible!