



District 8 DECA NEEDS YOU!

Have you signed up to judge at our district conference?

District 8 DECA Career Development Conference

Waconia High School • 1650 Community Dr, Waconia, MN 55387

Sunday, January 18th, 2026

Two Time Slots: 7:30 AM-11:30 AM or 11:30 AM-3:30 PM

Encouraged to do both time slots!!

SIGN UP TO JUDGE:

<http://bit.ly/D8Judge>

WHAT IS DECA ALL ABOUT?	THE BASICS OF JUDGING
<p>DECA is a global student organization preparing future leaders in marketing, finance, hospitality, merchandising, management, and entrepreneurship. District 8 includes seven schools and 500+ students competing in events that build college and career readiness skills.</p>	<p>District 8 DECA Judge Information District 8 DECA will email you a confirmation before the conference with your assigned event and judging time. All judging occurs on the day of the conference—no preparation is required in advance.</p> <p>The Importance of Your Role: As a judge, you’ll have the chance to see DECA members in action. Your experience in the industry plays a crucial role in the success of this conference, DECA, and marketing education as a whole.</p> <p>Your Role as a Judge: You will interact with students through interviews, role plays, presentations, or case studies. Your assigned event will match the shift(s) you selected.</p> <p>Shift Overview:</p> <ul style="list-style-type: none"> • Morning: 7:30 a.m. – 11:30 a.m. • Afternoon: 11:30 a.m. – 3:30 p.m. • Arrive early to enjoy coffee and a snack before your event begins. <p>Arrival Instructions:</p> <ol style="list-style-type: none"> 1. Park at the main entrance of WHS. 2. Follow signs to the Judge check-in, in room B107. 3. Check in at Judge Registration to receive your event materials. 4. Review your materials while enjoying coffee and a light meal. <p>An event coordinator will guide you to your assigned location and answer any questions. After your session, please return all materials to the coordinator.</p> <p>Thank You: DECA members, advisors, and staff appreciate your time and expertise in helping develop the next generation of business leaders.</p>
EVENTS	
<p>SERIES (Morning Shift) In this role-play event, judges take on a specific role to evaluate a student’s ability to demonstrate key marketing skills. Students complete a task or solve a problem using what they’ve learned in the classroom.</p> <p>TEAM DECISION MAKING EVENTS (Morning Shift) Teams of two students work together to solve a problem in a role-play scenario where the judge assumes a particular role. Judges assess the team’s presentation and their responses to questions.</p> <p>PREPARED EVENTS (Afternoon Shift) Prepared events include research projects and ownership & management challenges. Judges evaluate student ideas and presentations on advertising, promotions, entrepreneurship, and marketing. Each presentation lasts 15 minutes.</p> <p>SKILL EVENTS (Afternoon Shift) These events simulate real-world scenarios, such as sales demonstrations and job interviews. Judges take on the role of a consumer or manager to assess students’ performance.</p>	

JUDGE QUALIFICATIONS

Anyone who has studied a business-related field in college or has experience in business or marketing.

Still have questions? Contact Callon Siebenahler at csiebenahler@shakopee.k12.mn.us