



WACONIA CHAMBER of COMMERCE  
60th Annual Nickle Dinkle Celebration  
September 17-18, 2021



Nickle Dinkle Day is back for a 60th year this September! This tradition brings 30,000 people to Waconia every fall to experience a thriving retail community, small town hospitality, and family-friendly activities that make the day a classic celebration.

Nickle Dinkle Day is the largest fundraiser of the year for the chamber and other community organizations and we are excited to host the event once again! We appreciate your support and ask that you consider sponsoring Nickle Dinkle Day.

2021 Nickle Dinkle Day Sponsorship Levels	
<b>Presenting – 1 available</b> <ul style="list-style-type: none"><li><input type="radio"/> Prominently positioned logo placed on all marketing materials</li><li><input type="radio"/> Logo &amp; link on chamber website</li><li><input type="radio"/> Feature on chamber social media platforms</li><li><input type="radio"/> Logo in the Patriot newspaper insert ad</li><li><input type="radio"/> Logo on sidewalk sign downtown on event day</li></ul>	\$1,500
<b>Mechanical Bull Ride Sponsor – 1 available</b> <ul style="list-style-type: none"><li><input type="radio"/> Your business name listed in all marketing materials promoting the bull</li><li><input type="radio"/> Logo &amp; link on chamber website</li><li><input type="radio"/> Feature on chamber social media platforms</li><li><input type="radio"/> Logo in the Patriot newspaper insert ad</li><li><input type="radio"/> Logo on sidewalk sign downtown on event day</li><li><input type="radio"/> You provide volunteers to sell tickets on event day! Great opportunity to interact with the community!</li></ul>	\$500
<b>Gold</b> <ul style="list-style-type: none"><li><input type="radio"/> Logo &amp; link on chamber website</li><li><input type="radio"/> Feature on chamber social media platforms</li><li><input type="radio"/> Logo in the Patriot newspaper insert ad</li><li><input type="radio"/> Logo on sidewalk sign downtown on event day</li></ul>	\$500
<b>Silver</b> <ul style="list-style-type: none"><li><input type="radio"/> Name on chamber website</li><li><input type="radio"/> Name listed in the Patriot newspaper insert ad</li><li><input type="radio"/> Name printed on sidewalk sign downtown on event day</li></ul>	\$250
<b>Bronze</b> <ul style="list-style-type: none"><li><input type="radio"/> Name printed on sidewalk sign downtown on event day</li></ul>	\$150

*Next page: Nickle Dinkle Dance Sponsorship*



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2021 NDD Street Dance Sponsorship Levels	
<b>Stage Sponsor – 1 available</b> <ul style="list-style-type: none"><li>○ Prominently positioned logo placed on marketing materials</li><li>○ Logo &amp; link on chamber website</li><li>○ Feature on chamber social media platforms</li><li>○ Logo in the Patriot newspaper insert ad</li><li>○ You provide a banner to hang on the stage.</li></ul>	\$1,000

**Sponsorship Deadline: Friday, August 20, 2021.**

To sponsor, visit [DestinationWaconia.org/NickleDinkle](http://DestinationWaconia.org/NickleDinkle) or [email Chelsey](mailto:Chelsey).

Thank you for your support of our business community and the Waconia Chamber of Commerce & Visitors Bureau. We appreciate you!