

58th Annual

Nickle Dickle Day 14th Dance 13th September 13 & 14, 2019



The Waconia Chamber of Commerce is proud to host the 58th annual Nickle Dickle Day celebration on Saturday, September 14, 2019. This long standing Waconia tradition brings more than 25,000 people to Waconia annually to experience a thriving retail community, small town hospitality, and a myriad of family friendly offerings that have made Nickle Dickle Day a classic small town celebration not to be missed! The dance will be held on the eve of Nickle Dickle Day, City Lot #1 with the Johnny Holm Band 8-11pm.

As a Waconia Chamber member, you have the opportunity to be a Nickle Dickle Day sponsor. This sponsorship opportunity puts your business or organization's name in front of more than 25,000 people at the event, as well as the thousands of views on our Facebook and website pages, and helps us realize the entertainment and infrastructure necessary to host an event of this size. We hope you will seize this opportunity!

2019 NICKLE DICKLE DAY SPONSORSHIP LEVELS*: (ALL INCLUDE SOCIAL MEDIA)

Presenting Sponsor: \$1500 - Only 1 available!

- Listed beside the Waconia Chamber of Commerce on all pre-event advertising as well as event day schedules and sponsor boards. **SOLD** **OBGYN WEST**
- Links from our website's Nickle Dickle page! **There were Over 188,000 hits on www.DestinationWaconia.org in September 2018**

Gold Sponsors: \$1000

- Name and logo on all event day schedules and sponsor boards.
- Logo and link on website.
- Listed in major advertising piece

Silver Sponsors: \$500

- Business name on event day sponsor boards .
- Listed on website.
- Listed in major advertising piece

Bronze Sponsors: \$200

- Business name on event day sponsor boards .
- Listed in major advertising piece

Mechanical Bull Ride Sponsor \$500

- Your business name listed in all advertisements promoting the bull including on www.DestinationWaconia.org.
- Business provides volunteers to sell tickets. Great opportunity to interact with the community!

Nickle Dickle Eve Dance:

- Stage Sponsor (Only 1 available) \$1000 **SOLD** T-Mobile
- Seating Area Sponsor \$1000 **SOLD** Waconia Comfort
- Name and logo on all event day schedules and sponsor boards.
- Logo and link on website.

*** ALL advertisers are listed in a major pull-out AD piece that is delivered the week of the event to 50,000 people in 10 cities!**

NEW DEADLINE! Friday August 9

DANCE VOLUNTEERS: Shifts available for set up, gate and clean up on the 13th.

POP BOOTIE: Shifts available all day long! 6am – 6pm Watch for sign-up link!

SPONSORS ON BOARD:

GOLD: Choices Psychotherapy Inc, Qdoba, CD Products, City of Waconia, UFC Farm Supply, Carver County Abstract & Title, Marta Beckett Homes, Locher Bros, Waconia Ford... your business here

SILVER: Melchert Hubert Sjodin PLLP, St Joseph Church & School, Waconia West Carver Rotary Club, your business here...

BRONZE: Clarity Chiropractic & Wellness Center, CenterPoint Energy, Nate Matousek State Farm, Egg-Cetra Café, your business here...

THANK YOU!

Waconia Chamber of Commerce Questions? Call 952-442-5812

Nickle Dickle Day Committee