

MINNESOTA EMPLOYERS:

# You're invited to Workforce Wednesday!



*Workforce Strategy Consultants share what works with Minnesota employers*

**Workforce Wednesday virtual meetings are a lively monthly discussion of current workforce challenges and solutions – that provide practical, real-life steps you can take now.**

Join the Minnesota Department of Employment and Economic Development Workforce Strategy Consultant team the first Wednesday of the month from 11 a.m. to noon. This series of virtual meetings focuses on highlighting proven strategies to build talent pipelines, hearing and sharing best practices, and networking with other Minnesota employers about all things workforce. **Join us to learn:**

- › How to increase your number of applicants and new hires
- › About tools for reviewing and enhancing your current training programs
- › Ways to enhance Diversity, Equity and Inclusion (DEI) within your workplace
- › How to be recognized as an employer of choice in your industry



## 2023 Workforce Wednesday Schedule

- **January 4:** State of the Workforce – Where Can We Still Make an Impact in Our Current Labor Market?
- **February 1:** Biases, Microaggressions, and Code Switching
- **March 1:** Preparing for The New Workforce
- **April 5:** Cultivating a Supportive Workplace Culture for Youth
- **May 3:** Building a Culture of Worksite Wellness
- **June 7:** A Culture of Leadership as a Tool for Retention
- **July 5:** Growing and Expanding Your Business
- **August 2:** Caregiving and the Workplace – What Caregiver Types Does Your Business Recognize?
- **September 6:** Leveraging Second Chancers for a Better Workforce
- **October 4:** Automation and Upskilling Workers
- **November 1:** Navigating the International Hiring Process
- **December 6:** Still Utilizing Passive Recruiting Strategies? Why Active Recruiting is Now Essential

Workforce Wednesday Sessions from 11 a.m. to noon are recorded and available online after the event.

“Workforce Wednesday: “Unplugged” sessions from noon to 12:30 p.m. provide an extra 30 minutes of Q&A and the opportunity for participants to turn their cameras on, unmute themselves, and ask questions directly to the Regional Workforce Strategy Consultants and the panelists. These informal discussions are not recorded.

Register for upcoming sessions, view recordings of past sessions, download related resources and more at [CareerForceMN.com/WorkforceWednesday](http://CareerForceMN.com/WorkforceWednesday).