

# 2019 ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

## PLATINUM LEVEL

\$10,000 AND UP

### Grand Opening Session - \$10,000

Sponsor the grand opening session and a representative from your company will have the honor of introducing Keynote Entertainment, Comedian Don McMillan. Company logo will be displayed on large projection screens as well as on signage throughout the venue.

### Chairman's Gala TITLE SPONSOR - \$10,000

The Chairman's Gala is the grand finale dinner on Saturday night. Company logo will be projected onto large screens, as well as displayed on dinner menu cards, bar napkins, and signage throughout the venue.

## GOLD LEVEL

\$7,500 TO \$9,999

### Hotel Key Cards - \$7,500

All conference attendees will receive a key card to access hotel rooms and other amenities. Company logo will be printed on all attendee room keys.

### Chairman's Welcome Reception & Sponsor Showcase - \$7,500

Help kickoff the conference with the chairman's welcome reception on Wednesday evening. The event will feature a premium brand open bar and hors d'oeuvres. Company logo will be displayed on bar napkins and signage throughout the event.

### Sporting Tournaments TITLE SPONSOR - \$7,500

Sponsor the Thursday sporting activities - the golf tournament and deep sea fishing excursion - as one package. Company logo will be displayed on golf balls, rally towels, and signage throughout the property.

### Saturday Evening Cocktail Soiree - \$7,500

Sponsor the cocktail reception before the Chairman's Gala and have your company logo displayed on bar napkins and signage throughout the venue.

### Trade Expo TITLE SPONSOR - \$7,500

Sponsor the conference trade expos and host SLMA members to see and demo new products and services vital to their operations. Company logo will be displayed on bar napkins and signage throughout the venue.

### Ocean Front Dinner TITLE SPONSOR - \$7,500

Sponsor the Friday night group dinner and host all conference attendees to a dinner on the Boca Raton Resort Esplanade pool deck. Sponsoring company logo will be displayed on dinner menu cards, bar napkins, table signs, and easel signs throughout the venue.

## SILVER LEVEL

\$4,500 TO \$7,500

### Trade Expo Reception (2) - \$5,500 each

The Thursday or Friday evening trade expo reception will feature three premium brand open bars and hors d'oeuvres. Company logo will be displayed on bar signs and napkins.

### Ocean Front Dinner Cocktail Sponsor - \$5,500

Sponsor the Friday night pool deck dinner and have your company logo displayed on bar signs and napkins.

### Conference Guide - \$5,000

The conference guide is a source of helpful information and is frequently referenced by attendees. Sponsoring company advertisement will be placed within the guide and logo placed on the front.

### General Session Breakfasts - \$4,500

Sponsor both the Friday and Saturday morning breakfasts as one package. Sponsoring company logo will be displayed on napkins and signage.

## BRONZE LEVEL

\$1,500 TO \$4,499

### Golf Beverage Cart - \$7,500

Sponsor the golf beverage cart and treat the golfers during their round. Sponsoring company logo will be prominently displayed.

### Trade Expo Food Station - \$3,500

Sponsor a food station at either the Thursday or Friday expo reception. Company logo will be displayed at the station.

### Meeting Center WiFi - \$3,500

Sponsor the WiFi in the meeting space and have members type in your company name as the password each time they need to log on. Signage with log-on instructions will be placed at the information desk all week long.

### Information Desk - \$3,000

Sponsoring company logo will be displayed on banner all week long in this high-traffic area.

### Photographer - \$2,000

Sponsor the conference photographer and have your company logo placed on signage throughout the venue.

### Online Registration Page - \$2,000

Sponsor the online registration page and have a digital banner ad placed on the registration page. This ad will remain on the event page for the entire registration period.

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## Children's Dinner - \$2,000

Sponsor the Saturday night children's dinner. Sponsoring company logo will be displayed on signage at the drop-off location and sign-in sheet.

## Issues Forum - \$2,000

Sponsor the Saturday morning Issues Forum, where members will receive updates on issues impacting the industry. Company logo will be displayed on signage and digitally on screens.

## Audio/Visual - \$1,500

Sponsor all conference AV needs. Company logo will be displayed on signage at the Information Desk all week.

**SOLD TO CONTINENTAL UNDERWRITERS**

## SPONSOR LEVEL BENEFITS

	P	G	S	B
Logo & website linked on www.slma.org	X	X	X	X
Logo recognition in printed materials given to attendees	X	X	X	X
Ribbon recognition on name badge	X	X	X	X
Formal recognition given during SLMA Business Meeting	X	X	X	X
Complimentary expo table for conference expo	X	X	X	
Complimentary conference registration(s)	4	2	1	
Flag recognition at Sponsor Showcase	X	X		
Reserved table at Chairman's Gala	X			



## SPONSORSHIP RESERVATION FORM

For questions regarding sponsorship at the 2019 Annual Conference, please contact Alexis Sivcovich at (770) 631-6704 or alexis@slma.org.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Event(s) or Item(s): \_\_\_\_\_

Amount: \$ \_\_\_\_\_

## EXPO TABLE RESERVATION FORM

Exhibit spaces are reserved on a first come, first serve basis. Do not wait to reserve your space! Cost includes 1 - 6'x30" table in a designated 8'x10' space, two chairs, and a waste basket.

**Expo Table Cost: \$900**

Company: \_\_\_\_\_

On-Site Contact: \_\_\_\_\_

On-Site Contact Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

**PLEASE NOTE:** This form does not register you or your company representatives for the Annual Conference. You will need to complete the official registration form or register online at [www.slma.org](http://www.slma.org).