

Digicel pushes \$20M fibre investment to meet rising demand

Digicel (T&T) Ltd is investing approximately \$20 million to expand its fibre network across the country, with a major focus on south Trinidad communities, including Siparia, Oropouche and Point Fortin.

In a release, the company said the rollout is designed to bring high-speed, reliable connectivity to thousands of homes and businesses, responding to growing demand for faster internet.

Chief executive officer Pieter Verkade said the investment reflects Digicel's commitment to strengthening its 100 per cent fibre network and improving customer experience.

"This is an exciting moment for us, as this rollout will extend Digicel's fibre footprint into key communities, including Siparia, Oropouche and Point Fortin, bringing high-speed, reliable connectivity to thousands of additional homes and businesses," Verkade said.

He said residents in these areas are seeing increasing demand for consistent internet performance as digital services become essential for work, entertainment and daily life.

"Residents in these communities are seeing growing demand for faster, more consistent internet performance, as digital services continue to play a bigger role in work, entertainment and everyday life," he said.

Digicel said its 100 per cent fibre network delivers faster speeds and lower latency, providing minimal delay between sending a request and receiving a response, which improves streaming, gaming, remote work and smart home experiences.

Verkade added that the rollout forms part of the company's broader strategy to deliver a best-in-class network.

“This buildout is also a key part of our commitment to delivering a best-in-class network experience for our customers. Our focus is simple: faster speeds, greater reliability and a better overall experience for every home and business we serve,” he said.

To support the rollout, Digicel said it hosted customer engagement events in Siparia, where residents spoke with company representatives, learned about new fibre services and accessed promotional offers.