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FOR IMMEDIATE RELEASE

Fresh Texas Announces Acquisition of Cece's Veggie Noodles Manufacturing Plant

SAN ANTONIO, TX – November 3, 2020 – Fresh Texas (www.freshtx.com), a portfolio company of Texas Next Capital (www.texasnextcapital.com), has acquired the manufacturing plant of Cece's Veggie Noodles.

The Austin facility increases the production capacity of Fresh Texas and allows continued growth in the refrigerated, premium product lines of high-quality, value-added produce and plant-based meal solutions. Fresh Texas will continue to produce the Cece's varieties of spiralized vegetables and meals.

"Fresh Texas has seen significant growth with increased product innovation activity and the growing consumer interest in healthful eating," commented Judy Clark, Chief Executive Officer of Fresh Texas.

Over the past 20 years, Fresh Texas has grown through new-to-market plant-based products. With recently launched zucchini noodle salads and vegetarian meal solutions, Fresh Texas continues to expand and meet the needs of the evolving consumer.

Steve Hassmann, Managing Partner of Texas Next Capital said, "Texas Next is proud to support the leadership team of Fresh Texas as it continues to expand the company's product innovation and production capabilities to serve customers in bigger and better ways. We look forward to supporting the company's continued growth."

About Fresh Texas

San Antonio-based Fresh Texas brings old world craftsmanship to new world applications for fresh, high quality, value-added produce solutions. The company has an ever-growing portfolio of plant-based meal solutions, delicately placed fruit for snacking and pre-cut veggies that contribute to delicious, healthful meals in minutes. Fresh Texas' culinary team creates products that delight retailers, chefs and consumers alike. Learn more about Fresh Texas at www.FreshTX.com

About Texas Next Capital

Texas Next Capital is a partnership of family offices and business leaders across the state focused on building Texas companies with Texas capital using the local resources and experience of its statewide network of partners. Learn more about Texas Next at www.texasnextcapital.com.