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## **Business of Child Care webinar**

### **Managing Cash Flow for Smarter Financial Decision Making**

Led by Kim Votta of Kim Votta Consulting

You are invited to a two-hour webinar, **Managing Cash Flow for Smarter Financial Decision Making.**

Learn how to manage cash flow and build the foundation for financial success in an early learning center. Workshop participants will gain a solid understanding of cash flow principles and learn how to:

- Identify a child care center's cash flow cycle.
- Understand common reasons for cash flow problems and identify methods for improving cash flow.
- Develop skills in cash flow projecting to inform and improve financial decision making.

We will also explore the role of collections in effective cash flow management. Participants will receive a cash flow template designed for child care centers, and other helpful resources.

Materials and certificates of attendance will be emailed to participants after the webinar.

**When:** **Wednesday, July 18, 2018 from 1 – 3 PM**

**Register at:** <https://zoom.us/meeting/register/ob78da47ef1aa056cde7dc3c8da9331e>

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