



The Wakefield Lynnfield Chamber of Commerce is working to assist all local businesses to host a series of sidewalk sales throughout the entire town of Wakefield. **Saturdays on the Sidewalk** is to attract consumers to our local businesses and better support the local economy.

- Event dates: **Saturday August 29th, September 26th and October 24th.**
August 29th is also the Massachusetts State “Tax Free” holiday weekend.
- Town approval for sidewalk use is 10am - 5pm.
- We invite all Chamber and non-Chamber members to participate.
- Sidewalks cannot be blocked.
- No food or drink product giveaways.
- Sidewalk A-frames signs are allowed.
- Open spaces in front of vacant store fronts are available if desired. Contact the Chamber to coordinate and secure a space.

We would like to help promote any specials or sales you will be offering.

Please email your information to marie@wakefieldlynnfieldchamber.org

Thanks to the generosity and financial support from Wakefield Co-operative Bank and The Savings Bank, we are able to include a very special incentive with our Sidewalk Sale event!

- For every \$50 dollars spent on products or services in any Wakefield business, shoppers can receive a \$10 gift certificate to be used at a participating Wakefield eatery.
- The maximum number of gift certificates that can be earned is \$100 per household.
- Gift certificates can be redeemed on the days of the event by texting a picture of the receipt along with the name, phone number and mailing address; or by bringing the receipt to the Chamber of Commerce tent located in front of Beebe Library.
- Valid purchases made on 8/29, 9/26 and 10/24 only.
- Receipts must be submitted within seven days of purchase.
- Food establishments are excluded from this incentive.

For questions or ideas, contact John Smolinsky at Wakefield Lynnfield Chamber of Commerce:
john@wakefieldlynnfieldchamber.org - 781-245-0741 - 5 Common Street, Wakefield