



Social Media Seminar Series

Queensbury Series:

- **Thursday, September 5:**
Where Are My Customers Hiding?
with Erica Dingeman, Social Radiant
- **Thursday, October 3:**
Pick Your Profile
with Bri Turner, Blackdog, LLC.
- **Thursday, November 7:**
Overview of Data in Social Media
with Liz Sutton, Mannix Marketing
- **Thursday, December 5**
When To Pay for Social Media Ads
with Kate Austin-Avon,
Advokate

Saratoga Series:

- **Thursday, September 19**
Building a Brand
with Jaime Butler-Binley, Brand 21
- **Thursday, October 17:**
Social Media Guidelines for Your Company
with Mirium Dushane, Alaant Workforce Solutions
Steve Janack, The Janack Group
Michael Fallone, id29
- **Thursday, November 21:**
Value in Social Media
with Teah Teriele, Death Wish Coffee
- **Thursday, December 12:**
How Do I Know It Worked?
with Liz Sutton, Mannix Marketing

Registration is \$15 for community members, free for those with a sunyacc.edu email address.
Please go to www.sunyacc.edu/events to register



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