



# SARATOGA COUNTY PROSPERITY PARTNERSHIP

## Saratoga County Economic Index

### Sponsorship Opportunities

The Saratoga County Economic Index is a quarterly event that tracks the health of the Saratoga County Economy using key data points selected by Saratoga Partnership staff and an advisory panel composed of community leaders from throughout Saratoga County and the Capital Region.

The Saratoga Economic Index events are attended by over 100 community and business leaders from throughout Saratoga County. Past events have examined key economic indicators in Saratoga County, the economic impact of Arts and Culture in Saratoga County, and the economic impact of Agriculture. At the December release of the Economic Index, we will have a capacity of over 150 people and additional opportunities for exposure for your business. These events also receive significant media exposure.

### SPONSORSHIP OPPORTUNITIES

**Presenting Sponsor - \$2,500 – SOLD – ADIRONDACK TRUST COMPANY** This exclusive sponsorship package provides lead recognition at the Saratoga County Economic Index event. Benefits include an introduction of your company by Saratoga Partnership President, Marty Vanags, an opportunity for someone from your organization to address participants for three minutes. You will receive eight (8) tickets to the event and one reserved table. Your company will have table space for collateral material and a pop-up banner or table top signage. Your logo will be prominently featured on all print and digital marketing and promotional materials including door signage, the powerpoint presentation, and on the Saratoga Partnership website and digital newsletter. One (1) Presenting sponsorship available

**Gold Sponsor - \$1,250** As a Gold Sponsor, your company will receive five (5) tickets to the Saratoga County Economic Index. Benefits include recognition of your company by Saratoga Partnership President Marty Vanags during the event. Your logo will be prominently featured on all print and digital marketing and promotional materials including door signage, the powerpoint presentation, and on the Saratoga Partnership website, digital newsletter, and social media. Four (4) Gold sponsorships available.

**Silver Sponsor - \$500** As a Silver Sponsor, your company will receive three (3) tickets to the Saratoga County Economic Index. Benefits include recognition of your company by Saratoga Partnership President, Marty Vanags during the event. Your logo will be featured on all print and digital marketing and promotional materials including door signage, the powerpoint presentation, and on the Saratoga Partnership website, digital newsletter, and social media. Six (6) Silver sponsorships available.

**Bronze Sponsor - \$250** As a Bronze Sponsor, your company will receive two (2) tickets to the Saratoga County Economic Index. Benefits include recognition of your company by Saratoga Partnership President, Marty Vanags during the event. Your company name will be featured on all print and digital marketing and promotional materials including door signage, the powerpoint presentation, and on the Saratoga Partnership website, digital newsletter, and social media. Eight (8) Bronze sponsorships available.

Ask us about the opportunity to become an **ANNUAL SPONSOR for 2019**.