



Investing in our future
**portland
children's
levy**

Portland Children's Levy Sponsorship Opportunities

The Portland Children's Levy will sponsor non-profit events related to its funding areas: Early Childhood, After School, Mentoring, Child Abuse Prevention & Intervention, Foster Care and Hunger Relief.

PCL will award 20 \$500 sponsorships each year at two intervals:

Ten \$500 sponsorships will be awarded in December for events scheduled from Jan. 1 through June 30th. Requests will be accepted beginning Dec. 1st.

Ten \$500 sponsorships will be awarded in June for events scheduled from July 1 through Dec. 31st. Requests will be accepted beginning June 1st.

IMPORTANT: Please note that sponsorships are highly coveted and are often distributed within 24 to 48 hours of the first day requests are due.

Organizations serving children and families within the city limits seeking financial support should review the following criteria before requesting sponsorship:

- Organizations must be tax exempt and either government or not for profit.
- Organizations must serve City of Portland youth and families, and sponsored events must relate to a PCL focus area: Early Childhood, After School, Mentoring, Child Abuse Prevention & Intervention, Foster Care and Hunger Relief.
- Organizations will use the PCL name/logo to promote the PCL in electronic and/or print event material, collateral and notices.
- PCL funding shall not go toward any alcoholic beverages.
- Organizations must not discriminate based on race, gender or age.
- Organizations must not benefit or promote any political ideology or religious doctrine.
- PCL sponsorships shall not exceed \$500 per event.

- PCL sponsorships shall not annually exceed \$10,000 on a July 1 – June 30 fiscal year.
- An organization will be eligible for **one** sponsorship per every 12 months.
- PCL reserves the final right to accept or reject any request.

Requests must be submitted electronically on organization letterhead requesting the dollar amount and stating the time, date, location, and purpose of the event, along with specifics on what the sponsorship will be used toward. Also, agreement to include the PCL name/logo must be included as well.

Please submit requests or questions to marygay.broderick@portlandoregon.gov