

Summer 2026

Dear friends,

In November, the Café Justo cooperative was unsure if they would be able to continue the incredible work that they had begun over 22 years before. A combination of inflation, pricing of their coffee that had not been adjusted for years, the devaluation of the dollar which led to them receiving 15% less for their already underpriced coffee, and pressures in the global market led to cash flow issues and eventually supply issues leading them to run out of coffee before this year's harvest came in which, in turn, frustrated many customers and exacerbated Café Justo's cash flow issues.

While proud of what they had been able to accomplish, they were seriously wondering if they could continue forward. They decided to address their cash flow issues by requesting and receiving a loan from Frontera de Cristo, which will allow them to buy a year's supply of green beans from their coffee farming members. They also did an analysis of the costs of their coffee and raised prices accordingly.

The cooperative is emerging from the 2025 crisis and is poised to become stronger than ever. During the crisis, many of their customers maintained their loyalty, and many understandably sought other providers.

Your purchase of Café Justo is not only a great value for high-quality organic coffee, but it also helps the families of the Café Justo cooperative address the root causes of migration, will help them emerge from the difficulty of last year, and provides coffee to hospitality centers that welcome thousands of persons who have been forced to migrate because of violence, poverty, or family separation.

For many of the coffee farmers, just seeing their children have educational opportunities that they did not have is one of the main benefits of being part of the Café Justo cooperative.

All proceeds above and beyond the cost of the coffee and shipping goes to buying coffee to donate to hospitality centers through the Love Mercy, Do Justice initiative.

—Adrian Gonzalez, Café Justo Director of Customer Service