

2023

EMPOWER

Sponsorship Guide

A fundraising event to support the programs and services provided to those new to the U.S. and Iowa.

Each year we come together to celebrate those that are new to the U.S. and Iowa. These immigrants and former refugees strengthen our community.

Our Mission

Empower refugee and immigrants to pursue the quality of life they desire through connections to resources, education, training, and community integration.

Your Impact

Support of Empower directly impacts LSI's programs and services for former refugees and immigrants, including economic development, family wellness, and education services.

How your sponsorship has an impact:

\$10,000

Education, training, and support for community gardeners and beginning farmers.

\$7,500

One semester of English as a Second Language instruction and child care for 15 students.

\$5,000

Support for LSI's matched savings program, helping participants purchase their first home or car, enroll in college, or start their own business.

\$2,500

Eight weeks of classes and child care for 15 of the more than 700 students who will participate in English, career and citizenship classes.

\$1,000

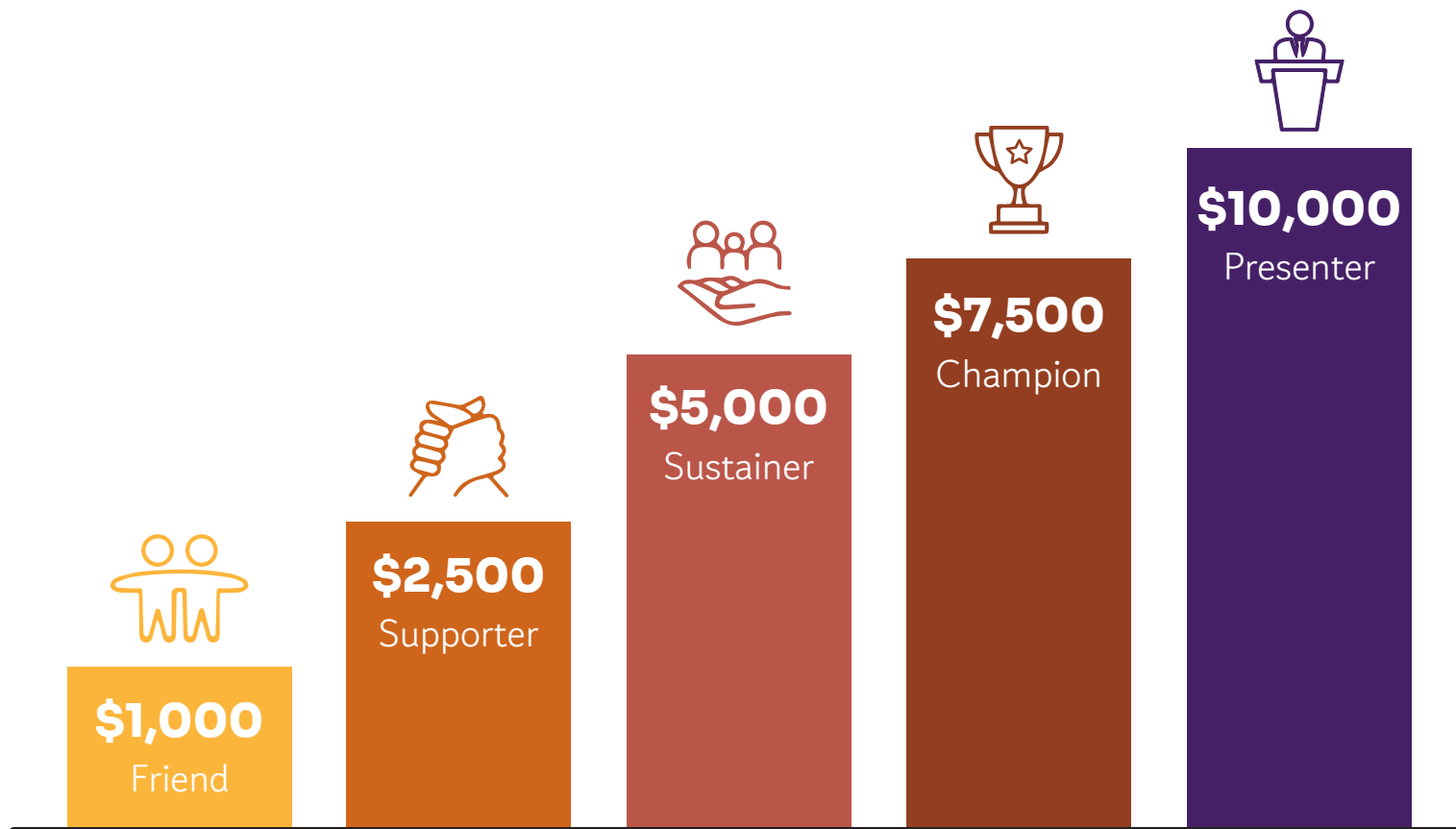
Provides U.S. citizenship study books and materials for 40 of the more than 200 students we plan to graduate out of LSI's classes next year.

[EMPOWER]

Prior Empower Sponsors

Amerigroup	Loffredo Fresh Produce
Athene	Lutheran Church of Hope
Bank of America	Meredith
Bankers Trust	Metro Waste Authority
Carlson Family Foundation	Mid American Energy
Dean and Sandra Carlson	NCMIC
Delta Dental	Pauline Niebur
Des Moines Area Community College (DMACC)	Polk County Early Childhood Iowa
Des Moines Area Rapid Transit (DART)	Regional Lutheran Relations Board
Drake University	Sigler Companies
Dupaco	St. Paul's Lutheran Church - Waverly
Dupont Pioneer	Susan Sarandon Foundation
Foster Group	T & H Auto Repair
Greater Iowa Credit Union	The Principal Financial Foundation
Green State Bank	The U.S. Department of Health and Human Services - Office of Refugee Resettlement
Group Benefit Partners	Thrivent Financial
GuideOne Foundation	United Healthcare
Hillyard Des Moines	United Way of Central Iowa
Iowa Credit Union Foundation	Veridian Credit Union
Iowa Department of Human Services - Bureau of Refugee Services	Voya
Kreg Tool	Wellmark
Kum & Go	Wells Fargo
	West Bank Foundation

2023 Sponsor Levels



Advertising Opportunities

Ad in Empower Event Program

Full page ad (5.5" x 8.5") – \$500
1/2 page ad (5.5" x 4.25") – \$250
1/4 page ad (5.5" x 2.125") – \$100

Book Size





















Individual page: 5.5" x 8.5"
Spread: 11" x 8.5"

Program Specs

The program will be distributed to all attendees and available on the event webpage. LSI will also utilize this program throughout the year for promotional purposes and to demonstrate support of our mission.

[EMPOWER]

2023 Sponsor Levels

Sponsor Benefits	Presenter \$10,000	Champion \$7,500	Sustainer \$5,000	Supporter \$2,500	Friend \$1,000
Opportunity to welcome guests from the event podium					
Company name in pre-event press release					
Company logo on event signage, event web page, and in event slideshow					
Pre-event check presentation					
Reserved tickets	Two tables of eight	Table of eight	Seating for four	Seating for two	Seating for two
Recognition in Annual Report					

If you are interested in supporting LSI Immigrant and Refugee Community Services and the Empower event but do not see an option that fits your needs, please contact us to create a customized package, and to secure your sponsorship.

Email Nancy at **Nancy.Strutzenberg@LSIowa.org** or call **515.271.7464**

[EMPOWER]

2023 Sponsor Form

LSI Immigrant and Refugee Community Services
3200 University Avenue, Des Moines, IA 50311

All proceeds will support LSI Immigrant and Refugee Community Services.

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Level:

☐ **Presenter** - \$10,000

☐ **Champion** - \$7,500

☐ **Sustainer** - \$5,000

☐ **Supporter** - \$ 2,500

☐ **Friend** - \$ 1,000

☐ Sorry, I cannot sponsor this year, but would like to donate \$_____ to LSI Immigrant and Refugee Community Services.

Payment Options:

☐ **Bill Us**

☐ **Check enclosed** (payable to LSI Immigrant and Refugee Community Services)

☐ **Visa** ☐ **Mastercard**

Card #: _____ Exp. Date _____

Billing Address: _____

Signature: _____