



Students Striving to End Homelessness

I. Introduction

- Overview of One80 Place and its mission to end homelessness.
- Introduction to the "Students Striving to End Homelessness" program.
- **Purpose:** Empower high school students to contribute to the community through fundraising efforts.

II. Program Duration

- **Program period:** Fall season.
- **Duration:** 6-8 weeks.

III. Benefits to Students

- **Community Service Hours:** Opportunity to earn community service hours required for graduation.
- **Educational Opportunities:** Learn about homelessness, its causes, and solutions
- **Mentorship:** Access to mentors from One80 Place and community leaders.
- **Time Management:** Develop time management skills by balancing school, extracurricular activities, and fundraising efforts.
- **Leadership Development:** Build leadership skills by organizing and leading fundraising activities.
- **Networking:** Network with peers, community leaders, and professionals.
- **College and Career Readiness:** Enhance college applications and resumes with real-world experience and accomplishments.

IV. Resources Provided by One80 Place

- **Online Fundraising Platform:** Access to a user-friendly online platform for setting up and managing fundraising campaigns.
- **Fundraising Materials:** Marketing and promotional materials (flyers, brochures, social media graphics).
- **Dedicated Website:** Customized website for the program and individual student participants.
- **Staff Support:** Dedicated staff to assist students with fundraising strategies and questions.
- **Mentorship:** Regular mentorship sessions with One80 Place staff and community volunteers.
- **Recognition and Awards:** Certificates and awards for top fundraisers and outstanding contributions.

V. Program Structure

- ***Kickoff Event:*** Launch event to introduce students to the program, resources, and goals.
- ***Periodic Check In's:*** Weekly meetings or virtual check-ins to monitor progress, share successes, and address challenges.
- ***Mid-Program Review:*** Evaluation of progress and adjustment of strategies as needed.
- ***Closing Event:*** Final event to celebrate achievements, recognize top fundraisers, and reflect on the impact of the program.

VI. Fundraising Activities

- ***Individual Fundraising Campaigns:*** Students create and manage their own fundraising campaigns using the online platform.
- ***Group Fundraising Events:*** Organize DIY group events such as car washes, bake sales, etc.
- ***Community Engagement:*** Engage the community through presentations, social media campaigns, and local media outreach.

VII. Application and Selection Process

- ***Eligibility:*** Open to all high school students.
- ***Application:*** Submission of an application form detailing interest and commitment.
- ***Selection:*** Selection based on application quality, enthusiasm, and commitment to the cause.

VIII. Program Timeline

- ***Week 1-2:*** Kickoff event, introduction to resources, initial campaign setup.
- ***Week 3-4:*** Active fundraising, weekly check-ins, mentorship sessions.
- ***Week 5-6:*** Mid-program review, adjustment of strategies, continued fundraising.
- ***Week 7-8:*** Final push for fundraising, closing event, recognition of achievements.

IX. Evaluation and Feedback

- ***Surveys and Feedback Forms:*** Collect feedback from students to improve future iterations of the program.
- ***Impact Assessment:*** Evaluate the overall impact of the fundraising efforts on One80 Place's mission.

X. Conclusion

- Recap of the program's goals and achievements.
- Encouragement to continue involvement with One80 Place and community service efforts.
- Expression of gratitude to students, mentors, and supporters.