

PHEN

Prostate Health Education Network, Inc.

PHEN and AARP Georgia Team Up to Bring “Daddy’s Boys” Stage Play to Riverside EpiCenter in Atlanta, GA, on January 12th
Two free performances will be offered at 2:00 p.m. and 6:00 p.m.

For Immediate Release (Dec. 3 , 2018)— Building on the success and rave reviews of its 2018 performances, the Prostate Health Education Network (PHEN), is teaming up with AARP Georgia, to bring its Broadway-style stage play “Daddy’s Boys” to Riverside EpiCenter, in Atlanta, Georgia, on January 12, 2018. Audience members can choose between two free performances, at 2:00 p.m. and 6:00 p.m.

“Daddy’s Boys” uses a highly entertaining infotainment approach to tell the story about a widowed father and his sons, who are in a fractured relationship, coming together when faced with prostate cancer. The play traveled to seven cities in 2018, where it received outstanding reviews and feedback from sold-out audiences in the following cities: Philadelphia, Pennsylvania; Glendale, Maryland; Richmond, Virginia; Detroit, Michigan; Greensboro, Fayetteville and Winston-Salem, North Carolina.

- **95%** of audience members said the play increased their knowledge and awareness of prostate cancer.
- **54%** of audience members have been personally impacted by prostate cancer.
- **70%** of audience members were interested in learning more about prostate cancer and clinical trials after viewing the play.
- **100%** of audience members would recommend “Daddy’s Boys” to others.

“AARP Georgia is excited to team up with PHEN to present “Daddy’s Boys” to the Atlanta community and shed light on the need for increased prostate cancer education and awareness,” said **Georgia State Director Debra Tyler-Horton**. “African-American men are more than twice as likely than men of all other races to get prostate cancer.”

Daddy’s Boys is the latest health-oriented presentation by award winning playwright Garrett Davis, who uses humor and music-laden dramas to bring awareness to health issues that also face minorities, yet there may be an unwillingness to discuss openly due to the typical male stereotype of being stoic. The PHEN/Davis collaboration builds on Davis’ established portfolio of stage productions that highlight diabetes and Alzheimer’s disease among other issues.

“Knowledge is the best defense against prostate cancer and this play is a natural progression of PHEN’s educational outreach efforts,” says **Thomas A. Farrington, Founder and President, the Prostate Health Education Network**. “This innovative and proven format has not only delighted audiences, but it has enabled us to reach thousands more people to help save more lives,” according to Farrington, a 18-year prostate cancer survivor.

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PHEN is touring Daddy's Boys nationally with the support of partners including Amgen, Astellas, Bayer, Pfizer Oncology and Janssen Oncology. PHEN works with its network of church partners to host and promote the play within their communities. In addition, Historically Black Colleges and Universities (HBCUs) such as Fayetteville State and Winston Salem State Universities, and other partners including AARP are joining in PHEN's efforts to raise prostate cancer awareness. **The performances are free of charge to the public with tickets made available online and through PHEN community partners.**

More information and tickets are available at: <https://www.daddysboys.org/>

About PHEN

The Prostate Health Education Network (PHEN) is the leading prostate cancer patient education and advocacy organization addressing the needs of African American families. Based in Quincy MA, PHEN is a 501c(3) organization founded in 2003. Prostate cancer is the leading cause of cancer among all men. Black men are diagnosed at a rate 60% higher with a death rate 130% higher than men of all other racial and ethnic groups. PHEN provides education and awareness about the disease towards eliminating this disparity. Website: www.prostatehealthed.org

About AARP Georgia

AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering people 50 and older to choose how they live as they age. With a nationwide presence and nearly 38 million members, AARP strengthens communities and advocates for what matters most to families: health security, financial stability and personal fulfillment. To learn more, visit www.aarp.org or follow @AARPGA and @AARPadvocates on social media.

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Churches and other organizations that may be interested in hosting "Daddy's Boys" should email PHEN at rapcancer@prostatehealthed.org

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