



## WORKSHEET #2

LABINAR #1  
**A Virtual Introduction to  
Advancing Mission Thrivability:  
What Is It and Why Should I Care?**  
May 6, 2021

## Mission-Centric Decision-Making Exercise

### INSTRUCTIONS

- **Meet with your team (ideally to include Leadership, Staff, and Board) to work on the three-step process below.**
- **Come with your questions and comments to the Webversation on Thursday, May 13<sup>th</sup> at 10:00am.**
- **Complete as much of this exercise as possible prior to Labinar #2 on Thursday, May 20<sup>th</sup> at 10:00am.**

### STEP #1: MISSION – GOALS – RESULTS

- What is your clearly articulated written mission statement?
- What specific mission impact goals did you have in place for the most recent full FY or CY?
- What did you specifically achieve against your mission impact goals?

## **STEP #2: INVENTORY - RANKING**

- Compile a complete list of programs, services, products, and other offerings for your nonprofit.
- Order them based on your GUT FEELING related to each one's mission impact for the most recent full FY or CY

## **STEP #3: INFORMATION – ANALYSIS – REPRIORITIZE**

- Gather available information (quantitative AND qualitative) for mission impact by program, service, and product.
- Meet as a group to share and discuss known mission impact by program, service, and product.
- Reprioritize programs, services, and products based on fact vs. gut.