



LABINAR #1  
A Virtual Introduction to  
Advancing Mission Thrivability:  
What Is It and Why Should I Care?  
July 8, 2020

## WORKSHEET #2

## Mission-Centric Decision-Making Exercise

### INSTRUCTIONS

- Meet with your team (ideally to include Leadership, Staff, and Board) to work on the three-step process below.
- Come with your questions and comments to the Webversation on Wednesday, July 15<sup>th</sup> at 11:00am.
- Complete as much of this exercise as possible prior to Labinar #2 on Wednesday, July 22<sup>nd</sup> at 11:00am.

### STEP #1: MISSION – GOALS – RESULTS

- What is your clearly articulated written mission statement?
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
- What specific mission impact goals did you have in place for the most recent full FY or CY?
  
  
  
  
  
  
  
  
  
  
  
  
  
  
  
- What did you specifically achieve against your mission impact goals?

## STEP #2: INVENTORY - RANKING

- Compile a complete list of programs, services, products, and other offerings for your nonprofit.
- Order them based on your GUT FEELING related to each one's mission impact for the most recent full FY or CY

## STEP #3: INFORMATION – ANALYSIS – REPRIORITIZE

- Gather available information (quantitative AND qualitative) for mission impact by program, service, and product.
- Meet as a group to share and discuss known mission impact by program, service, and product.
- Reprioritize programs, services, and products based on fact vs. gut.