LABINAR #1
A Virtual Introduction to
Advancing Mission Thrivability:
What Is It and Why Should I Care?
July 8, 2020

WORKSHEET #2
Mission-Centric Decision-Making Exercise

INSTRUCTIONS

▪ Meet with your team (ideally to include Leadership, Staff, and Board) to work on the three-step process below.

▪ Come with your questions and comments to the Webversation on Wednesday, July 15th at 11:00am.

▪ Complete as much of this exercise as possible prior to Labinar #2 on Wednesday, July 22nd at 11:00am.

STEP #1: MISSION – GOALS – RESULTS

▪ What is your clearly articulated written mission statement?

▪ What specific mission impact goals did you have in place for the most recent full FY or CY?

▪ What did you specifically achieve against your mission impact goals?
STEP #2: INVENTORY - RANKING

• Compile a complete list of programs, services, products, and other offerings for your nonprofit.

• Order them based on your GUT FEELING related to each one’s mission impact for the most recent full FY or CY.

STEP #3: INFORMATION – ANALYSIS – REPRIORITIZE

• Gather available information (quantitative AND qualitative) for mission impact by program, service, and product.

• Meet as a group to share and discuss known mission impact by program, service, and product.

• Reprioritize programs, services, and products based on fact vs. gut.