



# FREE PROMOTIONAL MATERIALS TO HELP YOU INCREASE PARENT USAGE

**DID YOU KNOW** we offer promotional materials which will help your school increase e~Funds for Schools (EFS) parent usage? These materials provide parents with useful information and reminders about the EFS services your school offers.

PDFs will be provided to you which you may print. We recommend your materials be distributed electronically via email, uploaded to your website or included with your school newsletter.

*To help us design your custom marketing package, please fill out the following information:*

## PRIMARY CONTACT INFORMATION:

School District \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Address \_\_\_\_\_

School Website link to EFS. Please provide URL and page location:

\_\_\_\_\_

Active	Not Yet Activated	Please select all services your school utilizes
		AutoCharge
		Before & After School Childcare
		Class or Activity Online Registration
		Donations/Fundraising Campaigns
		Guaranteed Lunch Payments
		K12 Student Wallet
		Lunch Payments
		Point of Sale
		Student Fees
		Textbook Rentals

✓	Please select the promotional materials you would like to use
	EFS Step-By-Step for Parents
	Full Page Email/Letter to Parents
	Full Page Flyer
	Newsletter Sidebar Article
	USPS Postcard Announcement
	Other: _____

Party responsible for payment		Please select one	
Parent Pay		School Pay	

**PLEASE FAX COMPLETED FORM TO: 616.588.5488 or EMAIL TO: [abratty@magicwrighter.com](mailto:abratty@magicwrighter.com)**



## STEP UP TO A TOUCH-FREE CAMPUS

If you would you like information on becoming a *non-contact campus*, email [jmiller@magicwrighter.com](mailto:jmiller@magicwrighter.com) for information on our K12 eWallet. Students will have the ability to make purchases without the inconvenience of carrying cash. Check it out today!

