



For immediate release, please:

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## **LIBRARY WINS CONNECTICUT LIBRARY ASSOCIATION AWARD FOR THE SEVENTH TIME**

Press Release 6/15/20

(Kent, Connecticut) – The Kent Memorial Library is proud to announce it is once again, for the seventh time, the recipient of the 2020 Connecticut Library Association Publicity Award in the Small Library Category. The award is in recognition of accomplishments in design, marketing, and publicity by Connecticut Libraries. Materials designed to promote a Library service or event are accepted and winners were chosen for Print Media, Electronic Media, Small Library, and the Designer's Award for most creative stand-alone design. A panel of professional designers/artists and a representative from the Library field chose the winning entries. The awards slideshow can be viewed on the CLA homepage here: <https://ctlibraryassociation.org/>.

This year's winning materials are the invitation and program for the Library's 2019 Annual Benefit. The graphics for this annual event were designed by the Library's Marketing and Special Events Director, Lucy C. Pierpont. Woodbury resident, Ms. Pierpont has worked at the Kent Memorial Library for 10 years and in graphic design & public relations at Klemm Real Estate, with previous experience at Hartwick College, the Litchfield County Times, and her own marketing company based in the greater Waterbury area.

"Lucy's publicity materials are always eye-catching and informative. Our programs have never looked better!" remarked Library Director, Sarah Marshall. "We took advantage of the lovely home of Lisa & Bill Hoadley in South Kent. Their Adirondack-style home amid beautiful birch trees and a killer view was the perfect setting for our annual party. As in past years, there was great music, delicious food, an open bar and wonderful silent auction items.," she continued. Over 300 people attended the hugely successful event that raised funds to support the operations of the Kent Memorial Library.

The Kent Memorial Library's mission is to enrich the lives of individuals and the community by providing materials, programs, and services to encourage reading, learning and imagination. All Children's programming for 2020 is sponsored by a generous gift in honor of Allan Priaulx. The Kent Memorial Library is located at 32 North Main Street, Kent, Connecticut, 860-927-3761. Visit [kentmemorallibrary.org](http://kentmemorallibrary.org) for more information.

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*caption: Woodbury resident and Kent Memorial Library's Marketing & Special Events Director, Lucy C. Pierpont, proudly holds the award won for Outstanding Design in the Small Library Category for the invitation and program materials for the 2019 Annual Benefit fundraising event in Kent.*