



# SPONSORSHIP PROPOSAL

INTERNATIONAL BILLFISH TOURNAMENT

November 17-21, 2026



# OUR STORY

Founded in 1954 by Club Náutico de San Juan, the International Billfish Tournament stands as the longest consecutively held big-game fishing tournament in the world, a distinction that underscores its unmatched prestige and legacy.

Born from an early international exchange between Puerto Rico's leading anglers and elite fishing clubs across the world, the tournament has evolved into a global benchmark for excellence in sport fishing.

For more than seven decades, it has attracted world-class competitors, industry leaders, and discerning audiences, positioning Puerto Rico at the forefront of international nautical sport. Today, the IBT represents not only a celebrated sporting tradition, but a powerful platform for premier brands seeking association with heritage, performance, and global visibility at the highest level.

# IBT 2025 | BIGGER & BETTER

2025 was a year of firsts for the 72nd International Billfish Tournament. The tournament marked a pivotal evolution in its competitive format, becoming the first edition held without observers or rotating anglers, while introducing distinct sonar and non-sonar categories to reflect the modern sport-fishing landscape. These advancements elevated both strategy and performance, attracting top-tier teams and heightened international interest. With record-setting cash prizes, including \$15,000 awarded to first-place winners in each category, the 72nd IBT reinforced its position as one of the most prestigious and forward-thinking big-game fishing tournaments in the world, blending tradition with innovation at the highest level of competition.



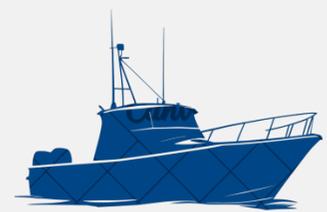
**Over \$200,000**  
in cash and prizes in  
over 8 categories.



**107 releases**  
throughout 3 days  
of competition



**Grand Slam Paradise**  
ability to catch white  
marlin, blue marlin and  
sailfish



**62 vessels**  
competing in sonar and  
non-sonar categories



**WATCH OUR  
IBT72 RECAP.  
CLICK HERE!**



## YOUR INVESTMENT INCLUDES

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- Category/Product exclusivity
- Sponsorship of additional CNSJ's landmark events, such as San Juan Christmas Boat Parade, CNSJ Light Tackle Tournament and the Sailing Academy Regattas.
- Food & beverage discount for any company events at Club event spaces.
- Complimentary boat/angler inscriptions (\$1,000 to 4,400 value) for all three fishing days.
- Spokesperson participation at Press Conference and Tournament Protocolary Events.
- Large format mesh banner at prime Club space for a period of one (1) year.
- Brand logo in over 10 digital OOH locations during Tournament month.
- Brand logo on all Tournament advertising, media efforts and promotional materials, including official event recap video.
- Complimentary tickets for all tournament official and/or social events.
- Preferred parking spots within Club premises throughout Tournament week.
- Web banner and/or brand logo placement on official Tournament website and official IBT mobile app.
- Tournament logo usage rights on sponsor advertising and promotional materials/efforts.
- Sponsorship of official Tournament prizes.
- Brand activation area(s) for experience or booth at the Club facilities' during throughout tournament week for promotional experiences, product sampling, etc.
- Additional spaces (upon availability) for banners and other promotional materials within Club premises during Tournament week.
- Promotional material and/or branded items in anglers' bags, as well as guests' gift bags.

\*BENEFITS VARY BETWEEN PACKAGES



# BECOME A SPONSOR

# 2026 SPONSOR PACKAGES

	Logo placement in IBT media	Promo items in angler bags	Promotional banners space	CNSJ Events sponsorship	Category/Product Exclusivity	Complimentary IBT inscriptions	CNSJ F&B Events discount	1 year Mesh Banner	IBT social events tickets	Brand booth area
<b>PLATINUM</b> \$25,000	✓	✓	✓	✓	✓	1 BOAT	15%	EXTRA LARGE	16	20' X 20'
<b>GOLD</b> \$15,000	✓	✓	✓	✓	✓	2 ANGLERS	10%	LARGE	10	10' X 10'
<b>SILVER</b> \$10,000	✓	✓	✓			1 ANGLER	5%	MEDIUM	8	5' X 5'
<b>BRONZE</b> \$5,000	✓	✓	✓					SMALL LOGO	6	
<b>PRIZE</b> \$2,500+	✓	✓	✓					MULTI- SPONSOR BANNER	2	

Custom sponsor packages are available for discussion upon company needs and opportunities.



# SCHEDULE

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TUESDAY, NOVEMBER 17

Registration  
Kickoff Cocktail

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WEDNESDAY, NOVEMBER 18

Captains & Mates Meeting  
Opening Ceremony

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THURSDAY, NOVEMBER 19

Fishing Day 1  
*El Dorado Dock Party*

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FRIDAY, NOVEMBER 20

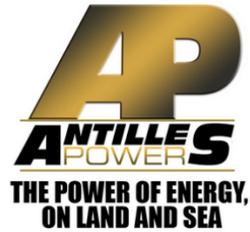
Fishing Day 2  
Tournament Party

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SATURDAY, NOVEMBER 21

Fishing Day 3  
Awards Ceremony

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# OUR SPONSORS

Local and global brands have joined us in hosting a week of competitive fishing and unique experiences for over 400 guests.

# CONTACT

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