

2021 VIRTUAL SUMMIT

ESG - Driving Change, Creating Value & Attracting Investors

Session 1: Why do Investors Care about ESG?

Thurs, March 18, 4:00-5:30p MT

Networking, 5:30-6:00p MT

Session 2: ESG Standards & Metrics

Thurs, April 1, 4:00-5:30p MT

Networking, 5:30-6:00p MT

Presented by:



In Partnership with:

DENVER BOTANIC
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Join your IR and Finance colleagues for two sessions led by ESG experts from across the complex sustainability ecosystem for a deep dive into ESG's investment momentum and data orchestration.

Register for Each Virtual Session Separately

[Session 1 Registration](#)

[Session 2 Registration](#)

Qualifies for IRC and CPE Credits

SESSION 1 | WHY DO INVESTORS CARE ABOUT ESG?

Corporate Sustainability through the Investor Lens

*Thurs, March 18, 4:00-5:30p MT
Networking, ESG Table Talks 5:30-6:00p*

Topics:

- ◆ ESG Momentum driving prioritization of corporate sustainability strategies
- ◆ Investors stepping up ESG analysis to enhance stock selection and attract assets
- ◆ Engagement strategies to optimize Wall Street's growing interest in ESG

Speakers:



Betty Jiang, Head of US ESG Research, Credit Suisse



Adam Shalpin, Global Sustainability Manager, Ball Corp.



Chad Spitzer, Founder and CEO, Third Economy

Moderated By:



Brandon Potthoff, Manager, IR & Global Financial Risk, Ball Corp.

SESSION 2 | ESG STANDARDS & METRICS

Measuring, Analyzing and Communicating Sustainability

*Thurs, April 1, 4:00-5:30p MT
Networking, ESG Table Talks 5:30-6:00p*

Topics:

- ◆ Understanding the complex landscape of ESG reporting standards
- ◆ Adopting ESG goals with performance-focused view of key metrics
- ◆ Harnessing cross-functional orchestration of data collection, accuracy and reporting

Speakers:



Carrie Christopher, Director, Sustainability Reporting, Newmont Corp.



Drew Domoto, Principal, Domoto Brands



Nicolai Lundy, Director of Partnerships & Market Outreach, SASB

Moderated by:



Jonathan Beigle, President and CEO of Ridgeline Royalties

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