



The [Comcast RISE](#) Investment Fund provides monetary grants to help Black, Indigenous, and People of Color (BIPOC)-owned, small businesses grow as they navigate the challenges of the pandemic.

The Investment Fund is the latest extension of [Comcast RISE](#) (Representation, Investment, Strength, and Empowerment), the multi-year, multi-faceted initiative launched in 2020 to provide BIPOC-owned, small businesses the opportunity to apply for marketing and technology services from Comcast Business and Effectv, the advertising sales division of Comcast Cable.

Comcast RISE is part of a larger \$100 million Diversity, Equity and Inclusion initiative that Comcast launched this summer. In [June](#) 2020, Comcast NBCUniversal announced the development of a comprehensive, multi-year plan to allocate \$75 million in cash and \$25 million in media over the next three years to fight injustice and inequality against any race, ethnicity, gender identity, sexual orientation or ability.

GRANT DETAILS

Comcast will award 500 grants totaling \$5 million as follows:

- 100 small businesses will be awarded in each city
- Each business will receive a \$10,000 monetary grant
- Application period is March 1-14, 2021
- Grants will be announced at the end of April 2021 and awarded in May 2021
- Applications will be available online at www.ComcastRISE.com

GRANT ELIGIBILITY

Business must:

- Be established business operations for 3 or more years
- Have one to 25 employees
- Be located in the following areas to be eligible:
Atlanta, GA (Clayton, Cobb, DeKalb, Fulton, and Gwinnett Counties); Chicago, IL (Cook County including the City of Chicago); Detroit, MI (also including Hamtramck and Highland Park, MI); Houston, TX (Harris and Fort Bend Counties); and Philadelphia, PA (City of Philadelphia and the City of Chester.)

CONTACT INFORMATION

Application Questions: AEO (Association for Enterprise Opportunity) | smb@aeoworks.org
For additional questions, please call: (844) 963-0234

IF A BUSINESS IS NOT ELIGIBLE FOR THE COMCAST RISE INVESTMENT FUND, APPLICATIONS ARE OPEN FOR MARKETING AND TECHNOLOGY SERVICES.

Now Is the Time to Rise
Apply Today: ComcastRISE.com



SOCIAL MEDIA CONTENT

Facebook

The Comcast RISE Investment Fund will be awarding \$10,000 grants to BIPOC-owned small businesses in Atlanta, Chicago, Detroit, Houston, and Philadelphia areas! Applications will be open March 1-14. Visit www.ComcastRISE.com to learn more. #ComcastRISE #Smallbiz #BIPOC

Twitter

Comcast RISE Investment Fund = Representation + Investment + Strength + Empowerment = \$5M in grant funds. Learn more at www.ComcastRISE.com #ComcastRISE #Smallbiz #BIPOC

Calling all BIPOC SMB owners in ATL, Motown, Philly, H-town, and the Windy City! Comcast RISE is launching a \$5M grant fund on March 1. www.ComcastRISE.com #ComcastRISE #Smallbiz #BIPOC

LinkedIn

Comcast has just announced the Comcast RISE Investment Fund, offering \$10,000 monetary grants to eligible BIPOC-owned Small businesses in Atlanta, Chicago, Detroit, Houston and Philadelphia. Applications will be open from March 1-14. Visit www.ComcastRISE.com to learn more. #ComcastRISE #Smallbiz #BIPOC

It's no secret that the pandemic has disproportionately impacted BIPOC small business communities. Now the question is: what's the solution? It's found in four simple but powerful words: Representation, Investment, Strength, and Empowerment. Comcast RISE is launching a \$5 million Investment Fund to bring these four vital resources to BIPOC entrepreneurs in Atlanta, Chicago, Detroit, Houston and Philadelphia. Visit www.ComcastRISE.com to learn more. #ComcastRISE #Smallbiz #BIPOC

Instagram

The Comcast RISE Investment Fund will provide \$5M in grants to BIPOC small businesses in ATL, Motown, Philly, H-town, and the Windy City. Applications open Mar 1. Visit www.ComcastRISE.com for more details. #ComcastRISE #Smallbiz #BIPOC

Comcast RISE

5 cities

500 grants

\$5 million

GO!

www.ComcastRISE.com

#ComcastRISE #Smallbiz #BIPOC

PARTNER RECOMMENDED WEBSITE/NEWSLETTER MENTION

[Comcast RISE](#) Investment Fund Announced

Comcast just announced the next element of Comcast RISE – the Comcast RISE Investment Fund! This \$5 million grant program will provide 100 individual \$10,000 grants to eligible Black, Indigenous, and People of Color (BIPOC)-owned, small businesses in each of the following five U.S. cities, totaling 500 grants: Atlanta, GA, Chicago, IL, Detroit, MI, Houston, TX, and Philadelphia, PA. It is designed to help BIPOC-owned, small businesses grow as they navigate the challenges of the pandemic. Applications open March 1, 2021, and close March 14, 2021.

Businesses must be in the following geographic locations to be eligible: Atlanta, GA (Clayton, Cobb, DeKalb, Fulton, and Gwinnett Counties); Chicago, IL (Cook County including the City of Chicago); Detroit, MI (also including Hamtramck and Highland Park, MI); Houston, TX (Harris and Fort Bend Counties); and Philadelphia, PA (City of Philadelphia and City of Chester.)

Additionally, [Comcast RISE](#) also offers the opportunity for businesses across the country to apply for marketing and technology services from Comcast Business and Effectv, the advertising sales division of Comcast Cable. For full details, eligibility requirements, and to apply visit www.ComcastRISE.com

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