

**CWAG / AG Alliance Chair's Initiative
Eldorado Hotel
Santa Fe, New Mexico
January 14-15, 2020**

Draft Agenda

Monday, January 13

5:30pm – 7:00 pm Welcome Reception
Eldorado Hotel Lobby “Cava Lounge”

Tuesday, January 14

General Session: Anasazi Ballroom

8:00am – 9:45am Breakfast for All Attendees
Eldorado Hotel Lobby “Cava Lounge”

8:00am – 9:45am Time for Individual Meetings

10:00am – 10:15am Opening Remarks
Attorney General Hector Balderas, New Mexico

10:15am – 11:15am An Inside Look into How Large-Scale Retailers are Using
Technology to Protect Consumers

Moderator: Attorney General Maura Healey, Massachusetts
Nuala O'Connor, SVP & Chief Counsel for Digital Citizenship,
Walmart
Ivan Fong, General Counsel, 3M

11:15am – 12:15pm Using Tribal Economic Development to Promote Economic Self-
Sufficiency and Political Self-Determination

Moderator: TBA
Sherry Treppa, Habematolel Pomo of Upper Lake
Steve Parker, CEO, Plain Green – Chippewa Cree Tribe
Economic Development
Todd Hembree, Cherokee Nation Business

12:15pm - 1:30 pm Lunch
Eldorado Hotel Lobby “Cava Lounge”

1:30pm – 2:30 pm	<p>Data Driven Solutions for Solving Systemic Issues</p> <p>Moderator: TBA Charles R. Rath, President & CEO, RS21 Javier Gonzales, Business Development, Government and Public Affairs, Descartes Labs</p>
2:30pm – 3:30pm	<p>Protecting Our Children through COPPA Litigation</p> <p>Moderator: TBA Shawn Davis, Director of Digital Forensics, Edelson Allen Carney, Partner, Carney Bates & Pulliam Joe Jerome, Multi-State Policy Director, Common Sense Media</p>
3:30pm – 4:30pm	<p>The Fight Against Internet Crimes</p> <p>Moderator: TBA Anthony Maez, ICAC Task Force Commander, NM OAG Special Agent Owen Pena and Special Agent Joey, NM K-9 Unit Federal Affiliate (invited)</p>
5:30pm – 8:00pm	<p>Evening Event Meow Wolf All Registered Attendees Invited Meow Wolf 1352 Rufina Circle Santa Fe, NM 87507 https://santafe.meowwolf.com/</p>

Wednesday, January 15

General Session: Anasazi Ballroom

Binational Attorney General Exchange with Mexico's National Conference of Attorneys General

7:00am - 8:30am	<p>Breakfast for All Attendees Eldorado Hotel Lobby "Cava Lounge"</p>
9:15am - 10:45am	<p>Data Privacy - State Actions and Efforts</p>

Moderator: Attorney General TJ Donovan, Vermont
Natalie Hanlon Leh, Chief Deputy Attorney General, Colorado
Jeremy Pearlman, Assistant Attorney General, Connecticut
Matt Fitzsimmons, Partner, Shipman & Goodwin LLP
Edward Britan Senior Director & Policy Counsel, US Government
Affairs, Microsoft

10:45am – 11:45am

Confronting Institutional Abuse and the use of Social Media: The
Impact of Public Accountability

Moderator TBA

Diana Abeyta, Survivors Network of those Abused by
Priests (SNAP)

Panelist TBD

12:00pm - 1:15 pm

Lunch

Keynote, Federal Attorney General of Mexico Alejandro Gertz
Manero (invited)

Eldorado Hotel Lobby “Cava Lounge”

1:15pm – 1:45pm

DNA: A Pathway to Justice or Disappointment?

Moderator: Clara Moran, Deputy Attorney General, New Mexico

Lance Gima– Rapid DNA

Director, Forensic Science Training Program

Eric Heath - Ancestry DNA

Chief Privacy Officer, Ancestry.com

1:45pm - 2:45pm

Combatting Human Trafficking Through Data analytics and Market
Disruption

Moderator: Attorney General Sean Reyes, Utah

Greg Jackson, Human Trafficking Czar

Nic McKinley, CEO, DeliverFund

Mark Probasco, Assistant Attorney General, New Mexico

Damien Patton, CEO/Founder, Banjo

2:45pm - 3:30pm

Combating Crime through Biometrics: New Mexico/Guanajuato
Pilot Project

Moderator TBA

Gareth Genner, CEO, Trust Stamp
Ben Baker, Director, Special Investigations Division, NM OAG
Carlos Zamarripa, Guanajuato Attorney General

3:30pm - 4:00pm

Fighting Counterfeits and Fraud Online

Moderator TBA
Charles Wright, Associate General Counsel, Amazon
Kathryn Weidner, Attorney, Saxena White Law

4:00pm - 4:30pm

Ransomware: Executive Email Compromise

Moderator TBA
Mexican AG - PEMEX Data Breach
Microsoft - Executive Email Compromise
Trishneet Arora, Founder and CEO, TAC Security

Adjourn