

**CWAG / AG Alliance Chair's Initiative  
Eldorado Hotel  
Santa Fe, New Mexico  
January 14-15, 2020**

## Draft Agenda

**Monday, January 13**

**Tuesday, January 14**

## General Session: Anasazi Ballroom

8:00am – 9:45am Breakfast for All Attendees  
Eldorado Hotel Lobby “Cava Lounge”

8:00am – 9:45am Time for Individual Meetings

## 10:15am – 11:15am An Inside Look into How Large-Scale Retailers are Using Technology to Protect Consumers

Moderator: Attorney General Maura Healey, Massachusetts  
Nuala O'Connor, SVP & Chief Counsel for Digital Citizenship,  
Walmart  
Ivan Fong, General Counsel, 3M

11:15am – 12:15pm Using Tribal Economic Development to Promote Economic Self-Sufficiency and Political Self-Determination

Moderator: TBA  
Sherry Treppa, Habematolel Pomo of Upper Lake  
Steve Parker, CEO, Plain Green – Chippewa Cree Tribe  
Economic Development  
Todd Hembree, Cherokee Nation Business

12:15pm - 1:30 pm      Lunch  
Eldorado Hotel Lobby "Cava Lounge"

1:30pm – 2:30 pm	Data Driven Solutions for Solving Systemic Issues  Moderator: TBA Charles R. Rath, President & CEO, RS21 Javier Gonzales, Business Development, Government and Public Affairs, Descartes Labs
2:30pm – 3:30pm	Protecting Our Children through COPPA Litigation  Moderator: TBA Shawn Davis, Director of Digital Forensics, Edelson Allen Carney, Partner, Carney Bates & Pulliam Joe Jerome, Multi-State Policy Director, Common Sense Media
3:30pm – 4:30pm	The Fight Against Internet Crimes  Moderator: TBA Anthony Maez, ICAC Task Force Commander, NM OAG Special Agent Owen Pena and Special Agent Joey, NM K-9 Unit Federal Affiliate (invited)
5:30pm – 8:00pm	Evening Event Meow Wolf All Registered Attendees Invited Meow Wolf 1352 Rufina Circle Santa Fe, NM 87507 <a href="https://santafe.meowwolf.com/">https://santafe.meowwolf.com/</a>

### **Wednesday, January 15**

General Session: Anasazi Ballroom

*Binational Attorney General Exchange with Mexico's National Conference of Attorneys General*

7:00am - 8:30am	Breakfast for All Attendees Eldorado Hotel Lobby "Cava Lounge"
9:15am - 10:45am	Data Privacy - State Actions and Efforts

	<p>Moderator: Attorney General TJ Donovan, Vermont          Natalie Hanlon Leh, Chief Deputy Attorney General, Colorado          Jeremy Pearlman, Assistant Attorney General, Connecticut          Matt Fitzsimmons, Partner, Shipman &amp; Goodwin LLP          Edward Britan Senior Director &amp; Policy Counsel, US Government Affairs, Microsoft</p>
10:45am – 11:45am	<p>Confronting Institutional Abuse and the use of Social Media: The Impact of Public Accountability</p> <p>Moderator TBA          Diana Abeyta, Survivors Network of those Abused by Priests (SNAP)          Panelist TBD</p>
12:00pm - 1:15 pm	<p>Lunch          Keynote, Federal Attorney General of Mexico Alejandro Gertz Manero (invited)          Eldorado Hotel Lobby “Cava Lounge”</p>
1:15pm – 1:45pm	<p>DNA: A Pathway to Justice or Disappointment?</p> <p>Moderator: Clara Moran, Deputy Attorney General, New Mexico          Lance Gima– Rapid DNA          Director, Forensic Science Training Program          Eric Heath - Ancestry DNA          Chief Privacy Officer, Ancestry.com</p>
1:45pm - 2:45pm	<p>Combatting Human Trafficking Through Data analytics and Market Disruption</p> <p>Moderator: Attorney General Sean Reyes, Utah          Greg Jackson, Human Trafficking Czar          Nic McKinley, CEO, DeliverFund          Mark Probasco, Assistant Attorney General, New Mexico          Damien Patton, CEO/Founder, Banjo</p>
2:45pm - 3:30pm	<p>Combating Crime through Biometrics: New Mexico/Guanajuato Pilot Project</p> <p>Moderator TBA</p>

Gareth Genner, CEO, Trust Stamp  
Ben Baker, Director, Special Investigations Division, NM OAG  
Carlos Zamarripa, Guanajuato Attorney General

3:30pm - 4:00pm Fighting Counterfeits and Fraud Online

Moderator TBA  
Charles Wright, Associate General Counsel, Amazon  
Kathryn Weidner, Attorney, Saxena White Law

4:00pm - 4:30pm Ransomware: Executive Email Compromise

Moderator TBA  
Mexican AG - PEMEX Data Breach  
Microsoft - Executive Email Compromise  
Trishneet Arora, Founder and CEO, TAC Security

Adjourn